

IDÉOBAIN 2022

3-6 October 2022
Paris Porte de Versailles

Application Form

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Application Form

Here are the steps to complete your application:

- PAGE 4** Your participation objective and your visitor targets
- PAGE 5** The all-inclusive formulas 9 sqm
- PAGE 6** The options 9 sqm
- PAGE 7** The all-inclusive formulas 18 sqm
- PAGE 8** The options 18 sqm
- PAGE 9** The all-inclusive formulas 36 sqm
- PAGE 10** The options 36 sqm
- PAGE 11** All-inclusive formulas 54 sqm
- PAGE 12** The options 54 sqm
- PAGE 13** All-inclusive formulas 99 sqm
- PAGE 14** The options 99 sqm
- PAGE 15** The communication tools
- PAGE 16** The total of your participation
- PAGE 17** Your company information
- PAGE 18** Your sector of activity

199 exhibitors -
156 of them
international in 2019

18,212
visitors
in 2019

21%
of international
visitors
in 2019

The new offer The location

More
welcoming

An experience rethought in Paris intramural, at the Porte de Versailles. On pavilions 1 to 6, the site has benefited from a major renovation program and service development and attractive places for the public.



BATIMAT

Pavilion 1
Structure & Envelope
Construction Tech®
Off site
Interior&Garden

Pavilion 4
Worksite equipment and tools

Pavilions 5 & 6
Joinery & closures

IDÉOBAIN
Pavilions 2.2, 2.3 & 3

INTERCLIMA
Pavilion 3

BATIMAT le mondial
IDÉOBAIN du bâtiment
INTERCLIMA

Pavilion 2.1
International pavilions

Set your application goals AND visitor targets

To guide you

WHAT IS YOUR **KEY OBJECTIVE**?

Select one choice only



Contact

- ☐ Build loyalty and expand my customer base
- ☐ Identify new customers
- ☐ Find an agent/distributor/retailer

or



Innovation

- ☐ Launch innovations, new products or services



Communication

- ☐ Enhance my company's image

WHAT IS YOUR **KEY MARKET**?

Select one choice only

- ☐ France
- ☐ International

WHAT ARE YOUR **PRIORITY TARGETS**?

Please choose a priority target

- ☐ Building trades, installation (tradespeople, contractors, installers etc.)
- ☐ General contracting: specifiers (architects etc.), technical building design (engineering consultancies, etc.)
- ☐ Contracting authorities, house-building, real estate programmes for the residential, service or industrial sector
- ☐ Wholesale and/or retail
- ☐ Production of plant, materials and equipment for construction or building
- ☐ An organisation, a service company

DO YOU HAVE ANY **SPECIFIC REQUIREMENTS**?

- ☐ I would like to be contacted to received a quotation for a customized stand
- ☐ I wish to be contacted about promoting my products/solutions at an event
- ☐ I wish to be contacted to talk about a sponsorship opportunity
- ☐ Pre- and post-event PR and communications

All-inclusive formulas from 9 sqm

Depend on the space available.
Surface area are limited to 1 stand of 99 sqm per companies*.



Choose the package that suits you best

YOUR SURFACE	9 sqm		
+			
YOUR REGISTRATION €1,140 excl. VAT	<ul style="list-style-type: none">• Registration fees• Preparation assistance• Comprehensive risk insurance (according to the terms defined in articles 18, 19 and 20 of the General regulations of the Show).• Your exhibitor badges (5 badges for 9 sqm)• 1 code for unlimited invitations• The Official Catalogue registration• Your brand referencing on the exhibition website• 1 "New Product" sheet linked to your brand referencing on the exhibition website and inserted into the "New Products Guide" (for the press)• 1 press kit to drop off in the press room during the exhibition		
+			
YOUR EQUIPMENT Customizable thanks to the "personalization pack" offers or on catalog from our service supplier. See full description of the service from page 25	 ESSENTIEL FORMULA A package including the basic layout for exhibiting at a trade show (not furnished)	 EASY FORMULA A ready-to-exhibit formula (Furniture included)	 BUSINESS FORMULA The perfect formula for business meetings (Furniture included)
+			
ELECTRICITY SUPPLY	3 kW	3 kW	4 kW
+			
YOUR BOOSTER Tick only one box See full description of the service page 23 and 24	ACCORDING TO YOUR PARTICIPATION OBJECTIVE CHOOSE YOUR BOOSTER INTENSITY 1		
	<input type="checkbox"/> LEVEL 1 BOOSTER CONTACT HTML invitations and badge reader	<input type="checkbox"/> LEVEL 1 BOOSTER INNOVATION Your new products presented to the press	<input type="checkbox"/> LEVEL 1 BOOSTER COMMUNICATION Stand out on the exhibitor search engine with your logo
=	<input type="checkbox"/> €7,815 excl. VAT	<input type="checkbox"/> €8,715 excl. VAT	<input type="checkbox"/> €9,326 excl. VAT
ALL INCLUSIVE PRICE Tick only one box			

Tariff period 3: 01/01/22 until 06/10/22.

TOTAL FORMULA 9 sqm € excl. VAT

<input type="checkbox"/> EXHIBITOR DISCOUNT TRUSTEE	You have participated in at least 4 editions out of the last 7 (between 2007 and 2019)	9 sqm x €87 excl. VAT	= - €783 excl. VAT
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*For French companies: the limit of one stand of 99 sqm maximum per SIREN code / For companies member of the European Community: the limit of one stand of 99 sqm maximum per VAT code intra-community / For companies outside the European Community: the limit of one stand of 99 sqm maximum per Company Name.

9 sqm Options

Choose your number of corners

CORNERS (only for type B,C and D) Tick only one box		
<input type="checkbox"/> 1 corner, 2 aisles (type B)	€22 excl. VAT x 9 sqm	= €198 excl. VAT

Choose the option to customize your 9 sqm equipment

Tick only one box

New offer of customizable pack See complete offer of the service on page 25	VISIBILITY Enhanced visibility through customization of your stand	DEMONSTRATION SPACE Your demonstration space for products/services	WORKING SPACE Enjoy a workspace and enhanced visibility	
	<input type="checkbox"/> ESSENTIEL 9 sqm	<input type="checkbox"/> €1,404 excl. VAT	<input type="checkbox"/> €1,856 excl. VAT	<input type="checkbox"/> €1,206 excl. VAT
	<input type="checkbox"/> EASY 9 sqm	<input type="checkbox"/> €657 excl. VAT	<input type="checkbox"/> €1,172 excl. VAT	<input type="checkbox"/> €306 excl. VAT
	<input type="checkbox"/> BUSINESS 9 sqm	<input type="checkbox"/> €623 excl. VAT	Option not available	Included

Choose your communication packs

YOUR ADDITIONAL BOOSTER Choose an additional booster and its intensity (other than the one previously selected on page 5) Full description of the service page 23 and 24			365 DIGITAL OFFER To communicate all year long Full description of the service page 22	
 BOOSTER CONTACT 1 2 3 €792 excl. VAT €1,440 excl. VAT €3,690 excl. VAT	 BOOSTER INNOVATION 1 2 3 €792 excl. VAT €1,440 excl. VAT €3,690 excl. VAT	 BOOSTER COMMUNICATION 1 2 3 €792 excl. VAT €1,440 excl. VAT €3,690 excl. VAT	 Active €1,000 excl. VAT Maxi €1,950 excl. VAT	
TOTAL OPTIONS € excl. VAT				

TOTAL FORMULA 9 SQM: LOYALTY DISCOUNT + OPTIONS € excl. VAT

All-inclusive formulas from 18 sqm

Depend on the space available.
Surface area are limited to 1 stand of 99 sqm per companies*.



Choose the package that suits you best

YOUR SURFACE	18 sqm			
+				
YOUR REGISTRATION €1,140 excl. VAT	<ul style="list-style-type: none">Registration feesPreparation assistanceComprehensive risk insurance (according to the terms defined in articles 18, 19 and 20 of the General regulations of the Show).Your exhibitor badges (10 badges for 18 sqm)1 code for unlimited invitationsThe Official Catalogue registrationYour brand referencing on the exhibition website1 "New Product" sheet linked to your brand referencing on the exhibition website and inserted into the "New Products Guide" (for the press)1 press kit to drop off in the press room during the exhibition			
+				
YOUR EQUIPMENT Customizable thanks to the "personalization pack" offers or on catalog from our service supplier. See full description of the service from page 25	 ESSENTIEL FORMULA A package including the basic layout for exhibiting at a trade show (not furnished)	 EASY FORMULA A ready-to-exhibit formula (Furniture included)	 BUSINESS FORMULA The perfect formula for business meetings (Furniture included)	 IDENTITY FORMULA A stand to display its visual identity and highlight its brand (Furniture included)
+	3 kW	3 kW	4 kW	4 kW
+				
ELECTRICITY SUPPLY				
+				
YOUR BOOSTER Tick only one box See full description of the service page 23 and 24	ACCORDING TO YOUR PARTICIPATION OBJECTIVE CHOOSE YOUR BOOSTER INTENSITY 1			
	<input type="checkbox"/> LEVEL 1 BOOSTER CONTACT HTML invitations and badge reader	<input type="checkbox"/> LEVEL 1 BOOSTER INNOVATION Your new products presented to the press	<input type="checkbox"/> LEVEL 1 BOOSTER COMMUNICATION Stand out on the exhibitor search engine with your logo	
=				
ALL INCLUSIVE PRICE Tick only one box	<input type="checkbox"/> €13,080 excl. VAT	<input type="checkbox"/> €14,880 excl. VAT	<input type="checkbox"/> €15,932 excl. VAT	<input type="checkbox"/> €16,670 excl. VAT

Tarif period 3: 01/01/22 until 06/10/22.

TOTAL FORMULA 18 sqm € excl. VAT

<input type="checkbox"/> EXHIBITOR DISCOUNT TRUSTEE	You have participated in at least 4 editions out of the last 7 (between 2007 and 2019)	18 sqm x €87 excl. VAT	= - €1,566 excl. VAT
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*For French companies: the limit of one stand of 99 sqm maximum per SIREN code / For companies member of the European Community: the limit of one standard of 99 sqm maximum per VAT code intra-community / For companies outside the European Community: the limit of one stand of 99 sqm maximum per Company Name.



Choose your number of corners

CORNERS (only for type B,C and D) Tick only one box		
<input type="checkbox"/> 1 corner, 2 aisles (type B)	€22 excl. VAT x 18 sqm	= €396 excl. VAT
<input type="checkbox"/> 2 corner, 3 aisles (type C)	€30 excl. VAT x 18 sqm	= €540 excl. VAT

Choose the option to customize your 18 sqm equipment

New offer of customizable pack See complete offer of the service on page 25	VISIBILITY Enhanced visibility through customization of your stand	DEMONSTRATION SPACE Your demonstration space for products/services	WORKING SPACE Enjoy a workspace and enhanced visibility	
	<input type="checkbox"/> ESSENTIEL 18 sqm	<input type="checkbox"/> €2,808 excl. VAT	<input type="checkbox"/> €2,090 excl. VAT	<input type="checkbox"/> €2,144 excl. VAT
	<input type="checkbox"/> EASY 18 sqm	<input type="checkbox"/> €1,314 excl. VAT	<input type="checkbox"/> €1,578 excl. VAT	<input type="checkbox"/> €613 excl. VAT
	<input type="checkbox"/> BUSINESS 18 sqm	<input type="checkbox"/> €1,214 excl. VAT	<input type="checkbox"/> €1,829 excl. VAT	Included
	<input type="checkbox"/> IDENTITY 18 sqm	Included	<input type="checkbox"/> €1,055 excl. VAT	Included

Choose your communication packs

YOUR ADDITIONAL BOOSTER Choose an additional booster and its intensity (other than the one previously selected on page 7) Full description of the service page 23 and 24			365 DIGITAL OFFER To communicate all year long Full description of the service page 22
 BOOSTER CONTACT 1 2 3 €792 excl. VAT €1,440 excl. VAT €3,690 excl. VAT	 BOOSTER INNOVATION 1 2 3 €792 excl. VAT €1,440 excl. VAT €3,690 excl. VAT	 BOOSTER COMMUNICATION 1 2 3 €792 excl. VAT €1,440 excl. VAT €3,690 excl. VAT	 Active €1,000 excl. VAT Maxi €1,950 excl. VAT

TOTAL OPTIONS € excl. VAT

TOTAL FORMULA 18 SQM: LOYALTY DISCOUNT + OPTIONS € excl. VAT



All-inclusive formulas from 36 sqm

Depend on the space available.
Surface area are limited to 1 stand of 99 sqm per companies*.

Included for

36 sqm

Choose the package that suits you best

YOUR SURFACE	36 sqm				
+					
YOUR REGISTRATION	<div><div><ul style="list-style-type: none">Registration feesPreparation assistanceComprehensive risk insurance (according to the terms defined in articles 18, 19 and 20 of the General regulations of the Show).Your exhibitor badges (20 badges for 36 sqm)1 code for unlimited invitations</div><div><ul style="list-style-type: none">The Official Catalogue registrationYour brand referencing on the exhibition website1 "New Product" sheet linked to your brand referencing on the exhibition website and inserted into the "New Products Guide" (for the press)1 press kit to drop off in the press room during the exhibition</div></div>				
+					
YOUR EQUIPMENT	<div><div>Customizable thanks to the "personalization pack" offers or on catalog from our service supplier. See full description of the service from page 25</div><div><div><div><div>ESSENTIEL FORMULA</div><div>A package including the basic layout for exhibiting at a trade show (not furnished)</div></div><div><div>EASY FORMULA</div><div>A ready-to-exhibit formula (Furniture included)</div></div><div><div>BUSINESS FORMULA</div><div>The perfect formula for business meetings (Furniture included)</div></div><div><div>IDENTITY FORMULA</div><div>A stand to display its visual identity and highlight its brand (Furniture included)</div></div><div><div>TAILOR-MADE</div><div>Are you looking for a stand that reflects your brand image? One which stands out from the crowd? My Stand Maker will guide you through the process step-by-step, from designing to creating your stand. The price will vary according to your needs.</div></div></div></div></div>				
+					
ELECTRICITY SUPPLY					
+					
YOUR BOOSTER	<div>Tick only one box See full description of the service page 23 and 24</div> <div><div>LEVEL 1 BOOSTER CONTACT</div><div>HTML invitations and badge reader</div></div> or <div><div>LEVEL 1 BOOSTER INNOVATION</div><div>Your new products presented to the press</div></div> or <div><div>LEVEL 1 BOOSTER COMMUNICATION</div><div>Stand out on the exhibitor search engine with your logo</div></div>				
=					
ALL INCLUSIVE PRICE	<div>Tick only one box</div> <div><div><input type="checkbox"/> €23,610 excl. VAT</div><div><input type="checkbox"/> €27,210 excl. VAT</div><div><input type="checkbox"/> €29,144 excl. VAT</div><div><input type="checkbox"/> €30,620 excl. VAT</div><div><input type="checkbox"/> €21,180 excl. VAT**</div></div>				
Tariff period 3: 01/01/22 until 06/10/22.					
TOTAL FORMULA 36 sqm € excl. VAT					

<input type="checkbox"/> EXHIBITOR DISCOUNT TRUSTEE	You have participated in at least 4 editions out of the last 7 (between 2007 and 2019)	36 sqm x €87 excl. VAT	= €3,132 excl. VAT
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*For French companies: the limit of one stand of 99 sqm maximum per SIREN code / For companies member of the European Community: the limit of one stand of 99 sqm maximum per VAT code intra-community / For companies outside the European Community: the limit of one stand of 99 sqm maximum per Company Name.
**The amount mentioned here includes €3,500 excl. VAT in advance for custom stand design with My Stand Maker. After acceptance of the My Stand Maker quote, a final invoice for the fitting out of the stand will be sent to you.

36 sqm

Options

Choose your number of corners

CORNERS (only for type B,C and D) Tick only one box		
<input type="checkbox"/> 1 corner, 2 aisles (type B)	€22 excl. VAT x 36 sqm	= €792 excl. VAT
<input type="checkbox"/> 2 corner, 3 aisles (type C)	€30 excl. VAT x 36 sqm	= €1,080 excl. VAT
<input type="checkbox"/> 4 corners, island (type D)	€40 excl. VAT x 36 sqm	= €1,440 excl. VAT

Choose the option to customize your 36 sqm equipment

New offer of customizable pack See complete offer of the service on page 25	VISIBILITY Enhanced visibility through customization of your stand	DEMONSTRATION SPACE Your demonstration space for products/services	WORKING SPACE Enjoy a workspace and enhanced visibility
	<input type="checkbox"/> €5,616 excl. VAT	<input type="checkbox"/> €2,354 excl. VAT	<input type="checkbox"/> €4,288 excl. VAT
	<input type="checkbox"/> €2,016 excl. VAT	<input type="checkbox"/> €1,841 excl. VAT	<input type="checkbox"/> €1,226 excl. VAT
	<input type="checkbox"/> €2,229 excl. VAT	<input type="checkbox"/> €2,857 excl. VAT	Included
	Included	<input type="checkbox"/> €1,280 excl. VAT	Included

Choose your communication packs

YOUR ADDITIONAL BOOSTER Choose an additional booster and its intensity (other than the one previously selected on page 9) Full description of the service page 23 and 24			365 DIGITAL OFFER To communicate all year long Full description of the service page 22
<div><div>BOOSTER CONTACT</div><div><div>1</div><div>2</div><div>3</div></div><div><div>€792 excl. VAT</div><div>€1,440 excl. VAT</div><div>€3,690 excl. VAT</div></div></div>	<div><div>BOOSTER INNOVATION</div><div><div>1</div><div>2</div><div>3</div></div><div><div>€792 excl. VAT</div><div>€1,440 excl. VAT</div><div>€3,690 excl. VAT</div></div></div>	<div><div>BOOSTER COMMUNICATION</div><div><div>1</div><div>2</div><div>3</div></div><div><div>€792 excl. VAT</div><div>€1,440 excl. VAT</div><div>€3,690 excl. VAT</div></div></div>	<div><div>Active</div><div>€1,000 excl. VAT</div></div> <div><div>Maxi</div><div>€1,950 excl. VAT</div></div>

TOTAL OPTIONS € excl. VAT

TOTAL FORMULA 36 SQM: LOYALTY DISCOUNT + OPTIONS € excl. VAT

All-inclusive formulas from 54 sqm

Depend on the space available.
Surface area are limited to 1 stand of 99 sqm per companies*.

Included for

54 sqm

Choose the package that suits you best

YOUR SURFACE	54 sqm
+	
YOUR REGISTRATION €1,140 excl. VAT	<div><div><ul style="list-style-type: none">Registration feesPreparation assistanceComprehensive risk insurance (according to the terms defined in articles 18, 19 and 20 of the General regulations of the Show).Your exhibitor badges (30 badges for 54 sqm)1 code for unlimited invitations</div><div><ul style="list-style-type: none">The Official Catalogue registrationYour brand referencing on the exhibition website1 "New Product" sheet linked to your brand referencing on the exhibition website and inserted into the "New Products Guide" (for the press)1 press kit to drop off in the press room during the exhibition</div></div>
+	
YOUR BOOSTER Tick only one box See full description of the service page 23 and 24	<div>ACCORDING TO YOUR PARTICIPATION OBJECTIVE CHOOSE YOUR BOOSTER INTENSITY 1</div> <div><div><input type="checkbox"/> LEVEL 1 BOOSTER CONTACT HTML invitations and badge reader</div><div>or</div><div><input type="checkbox"/> LEVEL 1 BOOSTER INNOVATION Your new products presented to the press</div><div>or</div><div><input type="checkbox"/> LEVEL 1 BOOSTER COMMUNICATION Stand out on the exhibitor search engine with your logo</div></div>
+	
DEMONSTRATION VISIBILITY OFFER** See details of the offer on page 21	Communication tools to increase the visibility of your demonstrations before and during shows
=	
ALL INCLUSIVE PRICE	<input type="checkbox"/> €26,510 excl. VAT

Tariff period 3: 01/01/22 until 06/10/22.

TOTAL FORMULA 54 sqm

€

excl. VAT

MANDATORY for companies with a stand of 54 or 99 sqm

DIGITAL 365 PACK For year-round communication (full description of the service page 22)	<div><div></div><div>INCLUDED Active</div></div>	<input checked="" type="checkbox"/> €1,000 excl. VAT***
TOTAL FORMULA 54 sqm DIGITAL 365 PACK		€ 1,000 excl. VAT

<input type="checkbox"/> EXHIBITOR DISCOUNT TRUSTEE	You have participated in at least 4 editions out of the last 7 (between 2007 and 2019)	54 sqm x €87 excl. VAT	= - €4,698 excl. VAT
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*For French companies: the limit of one stand of 99 sqm maximum per SIREN code / For companies member of the European Community: the limit of one stand of 99 sqm maximum per VAT code intra-community / For companies outside the European Community: the limit of one stand of 99 sqm maximum per Company Name.
**Exclusive offer of visibility for Ideobain exhibitors. Mandatory for companies with a stand of 54 or 99 sqm.
***Subscription to the Services (including the subscription included in the formulas stands of 54 or 99 sqm when the subscription is booked by means of an Application Form) is renewed by tacit renewal for successive twelve-month (12) periods, it being stated that the Customer may then terminate subscription to the Baladekior Services, by sending a registered letter with acknowledgement of receipt to RX France (Baladekior commercial service - 52 Quai de Dion Bouton 92000 Puteaux), subject to a notice period of thirty (30) days prior to expiry of the current subscription period. (See in annex article 2.3.1 of General conditions of provision of services on the digital platform Baladekior).

Choose your number of corners

CORNERS (only for type B,C and D) Tick only one box		
<input type="checkbox"/> 2 corner, 3 aisles (type C)	€30 excl. VAT x 54 sqm	= €1,620 excl. VAT
<input type="checkbox"/> 4 corners, island (type D)	€40 excl. VAT x 54 sqm	= €2,160 excl. VAT

My stand maker: a stand with a unique design, tailored specifically to the exhibitors'needs

ARE YOU LOOKING FOR A STAND THAT REFLECTS YOUR BRAND IMAGE?
ONE WHICH STANDS OUT FROM THE CROWD?
My Stand Maker will guide you through the process step-by-step, from designing to creating your stand.

- A unique and reliable interlocutor
- A personalized follow-up
- Controlled rates

☐ Ask for a free quotation

Overheight

The height of the stands is limited to 5 meters.
In case of exceeding the height, you will have to pay a fixed fee: €4,147 excl. VAT

When the ceiling height of the exhibition hall allows it.
Check the height limitations in the layout proposal sent to you by your sales contact.

Choose your complementary booster and its intensity

Choose one or more complementary boosters with 3 levels of intensity
Check the complementary booster(s) and intensity (other than the one previously selected on page 11).
Full description of the service on pages 23 and 24.

<div>BOOSTER CONTACT</div> <div><div>1</div><div>2</div><div>3</div></div> <div><div>€792 excl. VAT</div><div>€1,440 excl. VAT</div><div>€3,690 excl. VAT</div></div>	<div>BOOSTER INNOVATION</div> <div><div>1</div><div>2</div><div>3</div></div> <div><div>€792 excl. VAT</div><div>€1,440 excl. VAT</div><div>€3,690 excl. VAT</div></div>	<div>BOOSTER COMMUNICATION</div> <div><div>1</div><div>2</div><div>3</div></div> <div><div>€792 excl. VAT</div><div>€1,440 excl. VAT</div><div>€3,690 excl. VAT</div></div>
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TOTAL OPTIONS

€

excl. VAT

TOTAL FORMULA 54 SQM: LOYALTY DISCOUNT + OPTIONS

€

excl. VAT

All-inclusive formulas from 99 sqm

Depend on the space available.
Surface area are limited to 1 stand of 99 sqm per companies*.



Choose the package that suits you best

YOUR SURFACE	99 sqm
+	
YOUR REGISTRATION €1,140 excl. VAT	<ul style="list-style-type: none">Registration feesPreparation assistanceComprehensive risk insurance (according to the terms defined in articles 18, 19 and 20 of the General regulations of the Show).Your exhibitor badges (55 badges for 99 sqm)1 code for unlimited invitationsThe Official Catalogue registrationYour brand referencing on the exhibition website1 "New Product" sheet linked to your brand referencing on the exhibition website and inserted into the "New Products Guide" (for the press)1 press kit to drop off in the press room during the exhibition
+	
YOUR BOOSTER Tick only one box See full description of the service page 23 and 24	ACCORDING TO YOUR PARTICIPATION OBJECTIVE CHOOSE YOUR BOOSTER INTENSITY 1
	<div><input type="checkbox"/> LEVEL 1 BOOSTER CONTACT HTML invitations and badge reader</div> <div>or</div> <div><input type="checkbox"/> LEVEL 1 BOOSTER INNOVATION Your new products presented to the press</div> <div>or</div> <div><input type="checkbox"/> LEVEL 1 BOOSTER COMMUNICATION Stand out on the exhibitor search engine with your logo</div>
+	
DEMONSTRATION VISIBILITY OFFER** See details of the offer on page 21	Communication tools to increase the visibility of your demonstrations before and during shows
=	
ALL INCLUSIVE PRICE	<input type="checkbox"/> €46,085 excl. VAT

Tariff period 3: 01/01/22 until 06/10/22.

TOTAL FORMULA 99 sqm

€

excl. VAT

MANDATORY for companies with a stand of 54 or 99 sqm

DIGITAL 365 PACK For year-round communication (full description of the service page 22)		<input checked="" type="checkbox"/> €1,000 excl. VAT***
TOTAL FORMULA 99 sqm DIGITAL 365 PACK		€ 1,000 excl. VAT

<input type="checkbox"/> EXHIBITOR DISCOUNT TRUSTEE	You have participated in at least 4 editions out of the last 7 (between 2007 and 2019)	99 sqm x €87 excl. VAT	= - €8,613 excl. VAT
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*For French companies: the limit of one stand of 99 sqm maximum per SIREN code / For companies member of the European Community: the limit of one standard of 99 sqm maximum per VAT code intra-community / For companies outside the European Community: the limit of one stand of 99 sqm maximum per Company Name.
**Exclusive offer of visibility for Ideobain exhibitors. Mandatory for companies with a stand of 54 or 99 sqm.
***Subscription to the Services (including the subscription included in the formulas stands of 54 or 99 sqm when the subscription is booked by means of an Application Form) is renewed by tacit renewal for successive twelve-month (12) periods, it being stated that the Customer may then terminate subscription to the Baladeador Services, by sending a registered letter with acknowledgement of receipt to RX France (Baladeador commercial service - 52 Quai de Dion Bouton 92000 Puteaux), subject to a notice period of thirty (30) days prior to expiry of the current subscription period. (See in annex article 2.3.1 of General conditions of provision of services on the digital platform Baladeador).



Choose your number of corners

CORNERS (only for type B,C and D) Tick only one box		
<input type="checkbox"/> 2 corner, 3 aisles (type C)	€30 excl. VAT x 99 sqm	= €2,970 excl. VAT
<input type="checkbox"/> 4 corners, island (type D)	€40 excl. VAT x 99 sqm	= €3,960 excl. VAT



My stand maker: a stand with a unique design, tailored specifically to the exhibitors'needs

ARE YOU LOOKING FOR A STAND THAT REFLECTS YOUR BRAND IMAGE?
ONE WHICH STANDS OUT FROM THE CROWD?

My Stand Maker will guide you through the process step-by-step, from designing to creating your stand.

- A unique and reliable interlocutor
- A personalized follow-up
- Controlled rates

☐ Ask for a free quotation



Add a floor

Exhibitors may design floor stands within the limits of the overall authorized areas by the security services. Every multi-storey stand must have a stability certificate issued by the security services when it passes through the security services by an approved and competent body. In the case of a floor, you will have to pay a fixed price:

☐ €5,702 excl. VAT

Overheight

The height of the stands is limited to 5 meters.

In case of exceeding the height, you will have to pay a fixed fee:

☐ €7,603 excl. VAT

When the ceiling height of the exhibition hall allows it.
Check the height limitations in the layout proposal sent to you by your sales contact.

Choose your complementary booster and its intensity

Choose one or more complementary boosters with 3 levels of intensity

Check the complementary booster(s) and intensity (other than the one previously selected on page 13).

Full description of the service on pages 23 and 24.

<input checked="" type="checkbox"/> BOOSTER CONTACT	<input type="checkbox"/> BOOSTER INNOVATION	<input type="checkbox"/> BOOSTER COMMUNICATION
<input type="checkbox"/> 1	<input type="checkbox"/> 1	<input type="checkbox"/> 1
<input type="checkbox"/> 2	<input type="checkbox"/> 2	<input type="checkbox"/> 2
<input type="checkbox"/> 3	<input type="checkbox"/> 3	<input type="checkbox"/> 3
€792 excl. VAT	€1,440 excl. VAT	€3,690 excl. VAT
€792 excl. VAT	€1,440 excl. VAT	€3,690 excl. VAT
€792 excl. VAT	€1,440 excl. VAT	€3,690 excl. VAT

TOTAL OPTIONS

€

excl. VAT

TOTAL FORMULA 99 SQM: LOYALTY DISCOUNT + OPTIONS

€

excl. VAT



LOGO PACKAGE

Your logo: in the alphabetical exhibitor list in the Official Catalogue (paper and digital copies)
+ on the exhibition wall maps
+ on the visitor maps distributed free of charge at the entrances of the show and at info points (paper and digital copies)

☐ €3,200 excl. VAT

WEB PACKAGE

Stand out on the web:
Your company highlighted in grey on the "Exhibitors" search engine on the website + logo + clickable web address also displayed

☐ €1,040 excl. VAT

LOGO + WEB PACKAGE

☐ €3,400 excl. VAT

REGISTRATION FOR INNOVATION AWARDS 2022

Register an innovative market product/service.
Deadline for returning the completed registration document: 10 May 2022.

All the products featured at the 2022 Innovation Awards will receive:
The "Innovation" logo next to your company name on the online exhibitor list and in the show catalogue;
+ Dedicated "Innovation" PR campaign;
+ Your innovation listed in the "New Products & Innovations Guide";
+ For the nominees: a place at the Press Dating event in Paris, an exclusive opportunity to meet with journalists;
+ 1 "Innovation" sticker for your stand provided at the show;
+ Visibility in the Innovation Area at the show (all entrants);
+ Entry to the pitch sessions in the Innovation Area.

☐ First Product** €1,550 excl. VAT

☐ Second Product (or +)** €1,395 excl. VAT

**If you have subscribed to a Booster Innovation 2 or 3, you must choose the additional registration below to register any other product to the 2022 Innovation Awards.

TOTAL COMMUNICATION TOOLS € excl. VAT

Communication tools Options

BADGE READER APPLICATION

For an optimal use of the contacts
Thanks to the badge reader and the configurable option get data on your visitors and make the most of it easily, instantly and efficiently.
After loading the badge reader, download your scanned visitors database on your exhibitor space.

☐ Badges reader application* €170 excl. VAT

*1 licence = 1 smartphone (iPhone or android)

VISIBILITY OFFER DEMONSTRATIONS

Communication tools to increase the visibility of your demonstrations before and during trade shows.
Exclusively for Idéobain exhibitors.
Mandatory for companies with a stand of 54 or 99 sqm.
See details on page 21.

☐ €1,000 excl. VAT

Total of your participation

Report the total of the chosen formula

Total Formula 9 sqm - Loyalty discount + Options	€ excl. VAT
Total Formula 18 sqm - Loyalty discount + Options	€ excl. VAT
Total Formula 36 sqm - Loyalty discount + Options	€ excl. VAT
Total Formula 54 sqm - Loyalty discount + Options	€ excl. VAT
Total Formula 99 sqm - Loyalty discount + Options	€ excl. VAT
Communication Tools	€ excl. VAT
Application form to be returned by post: RX France / Idéobain 52-54 quai de Dion Bouton - CS 80001 92806 Puteaux Cedex - France or by fax: +33(0)1 47 56 50 30	
TOTAL excl. VAT =	€ excl. VAT
VAT 20 %* =	+ €
TOTAL incl. VAT PARTICIPATION =	€ incl. VAT

*Vat owed by the service's beneficiary. For foreign companies with the status of taxable persons, according to the article 44 & 196 of the "Directive 2006/112/CE modified" most services are now without VAT. For foreign exhibitors outside UE: in order to proceed to the invoicing without the French VAT, we must receive the Affidavit Document fully completed (also available in the Exhibitor Access) and an official document proving your status as a tax liable company in the country of the beneficiary of the service.

No booster change and intensity will be accepted after 10 May 2022

Taking into account the context that prevailed in 2020, we guarantee you a refund of the sums you paid to us, after deduction of the amount corresponding to the Registration Package (value € 1140 excl. VAT), for your participation in the edition of the show which is the subject matter of this application form in case of cancellation of the exhibition due to the Covid-19 pandemic. The sums corresponding to the package related to access to the Digital platform 365 (services subscription) will remain with the organizer in all cases, the service offered being maintained in all circumstances for its customers.

Payment Conditions

INSTALMENTS (as of TOTAL participation cost incl. VAT). Application forms must be submitted to the organizer, upon submission of the form:

Acqunte	Date
20%	With the application form
30%	The 30 October 2021
30%	The 28 February 2022
Sold	On 30 June 2022

Application forms must be submitted along with the payments, which are payable upon submission of the form.
You will receive two separate invoices:
- One for promotional tools
- One for promotional tools

Please note that your participation fee must be accompanied by payment of the first instalment and any instalments due on the day it is sent.
The exhibition space is allocated to you provided that you have received the 1st instalment. If payment is not received by RX France within 30 calendar days of receipt of the proforma invoice summarising your order indicating the payment instalment schedule, this instalment payment has not been made, you will be sent a reminder. If payment of the 1st instalment and any other outstanding amount are not made within 15 days of this reminder, the exhibitor space will no longer be guaranteed and may be allocated to another exhibitor and no complaint of any kind will be accepted from you. You may be replaced in the exhibitor space and a new exhibition space will be allocated to you.

- By cheque made out to the order of IDÉOBAIN 2022
- By credit card: please contact the Sales Administration manager. You will receive a secure link in order to issue your payment.
- By bank transfer: to the details below, it is ESSENTIAL that the COMPANY NAME is shown on the transfer order for registration together with the words "IDÉOBAIN 2022".

Bank name	Bank code	Account number	RIB key	Bank address	Intracommunity VAT number	Reference
30069	10947	00010067602	68	CIC - Saint Augustin GCE 102 bd Haussmann - 75008 Paris - France	FR 92 410 219 364	IDÉOBAIN 2022

For international transfers: IBAN - International Bank Account number : FR76 3006 6109 4700 0100 6760 268
Payment must be made by SWIFT indicating the BIC: CMCIFRPP. To ensure that your payment is processed more efficiently, you must send a copy of the transfer advice to your IDÉOBAIN contact indicating your customer code or if not available the company name under which you are registered and the words "IDÉOBAIN 2022".

I, the undersigned, declare that I have read the General Regulations of the show, the General Conditions of Provision of Services on the digital platform 365 and the Terms and Conditions of Sale relating to derivate products, of which I have a copy, and that I accept without reservation all the clauses therein.

I, the undersigned, declare that I am familiar with the insurance policy subscribed to by the organizer and that I waive, with my insurance company, all claims against the venue managing company, venue's owner, and its insurance company as well as against RX France, its insurance company, any other exhibitor and against anyone acting on behalf of the aforementioned persons, as a result of damages of any nature. In case of withdrawal from the exhibition, all sums paid and/or remaining due shall be due to the organizer (see Article 6 of the Terms & Conditions).

You accept to receive commercial information relevant to your business from RX France and its partners by mail, fax, or email. RX France records the information compiled in this form in a database. The information compiled is subject to data processing designed for the management of client monitoring and the proposition of offers similar to the ones subscribed as well as offers corresponding to your activity on behalf of partners. The recipients of the data are the organizer, RX France, and the partners of the event. They are kept for 3 years and are destined for the marketing and sales departments of RX France and for its partners, within the framework of the event. In accordance with the European General Data Protection Regulation (GDPR) (EU) 2016/679, you enjoy a right of access, erasure, and rectification of your personal data, which you may exercise by contacting RX France: vosdroits@reedexpo.fr. You may also oppose the processing of your personal data on legitimate grounds.

Date: Done at:
Name and title of authorized signatory for the purpose of these signatures:

Signature (COMPULSORY):

Stamp of the exhibiting company (COMPULSORY):

Fill in
your company information



COMPANY INFORMATION

Company name: _____
Stand name*: _____
*(Name under which you wish to be listed: sign text, website, catalogue)
Intracommunity VAT N° (compulsory for EU members): _____
Address: _____
Postcode: _____ City: _____ Country: _____
Tel.: _____ Fax: _____
Website: _____ Company e-mail (compulsory): _____
Company social networks (twitter, facebook...): _____
Are you member of a trade association? ☐ Yes, if so, which one? _____ ☐ No

CONTACTS

Show manager
Surname/First name: _____ Position: _____
e-mail: _____ @ _____ Tel.: _____
Compulsory - The show manager is the main contact for all our services, his(her) email address receives all the information about your participation.
Language for correspondence ☐ French ☐ English
☐ CEO ☐ MD ☐ Manager
Surname/First name: _____ Position: _____
e-mail: _____ @ _____ Tel.: _____
Marketing/Communication Director
Surname/First name: _____ Position: _____
e-mail: _____ @ _____ Tel.: _____
Sales Director
Surname/First name: _____ Position: _____
e-mail: _____ @ _____ Tel.: _____
Export Director
Surname/First name: _____ Position: _____
e-mail: _____ @ _____ Tel.: _____
Press relation ☐ Internally ☐ Outside agency Agency Name: _____
Contact Surname/First name: _____ e-mail: _____ @ _____ Tel.: _____

INVOICING ADDRESS

Company name: _____
Intracommunity VAT N° (compulsory for EU members): _____
P.O.N° (if already available): _____
Address: _____
Postcode: _____ City: _____ Country: _____

PAYMENT

RX FRANCE CHOOSES ELECTRONIC INVOICING: From today, you will not receive your invoice on paper by postal mail. Your invoices will be sent by e-mail. A duplicate will be archived and can be consulted via your secure invoicing space. The electronic document is considered as the original invoice.
No, I do not want to receive the original invoices in electronic format.
Please could you supply an e-mail address to which we can send your documents (including the original invoice if accepted) as well as the e-mail informing you that your documents are available in your invoicing space.
Invoicing contact COMPULSORY :
Name: _____ First Name: _____
e-mail(compulsory): _____

COEXHIBITOR

Would you like to receive an application form for hosting coexhibitors on your stand? ☐ Yes ☐ No

FOR ORGANISER'S USE ONLY						
DATE RECEIVED	COM 1	COM 2	ISG	ADV	REGISTERED ON <input type="radio"/> A <input type="radio"/> B	N° SFDC



Fill in
your industry sector



Choose the main activity of your company. Tick one only :

ACCESSORIES

- ☐ BATHROOM ACCESSORIES, TEXTILE AND DECORATION
☐ ELECTRIC RADIATORS, TOWEL DRYERS

SANITARYWARE

- ☐ SANITARYWARE

SHOWER / BALNEO / WELLNESS

- ☐ BALNEO
☐ SHOWER/HYDRO
☐ TURKISH BATHS, SAUNAS, SPAS

PROFESSIONAL AND SERVICES

- ☐ TRADE ASSOCIATIONS
☐ PRESS
☐ SERVICES
☐ OTHER SPECIFY: _____

MATERIALS

- ☐ TILE AND FLOORING MATERIALS AND WALLS

FURNITURE

- ☐ BATHROOM FURNITURE

FITTING

- ☐ SANITARY FITTING

PLUMBING TECHNICS

- ☐ PLUMBING TECHNICS



Exhibitors from outside the European Union

Pursuant to “**Directive 2006/112/CE amended**” - **articles 53 & 54** -, the VAT treatment of trade show services has been significantly modified.

Most services supplied by the organizer of such event are now invoiced without VAT to exhibitors who are taxable persons in application of **Articles 44 & 196 of the VAT Directive 2006/112/CE amended**.

REMINDER: A TAXABLE PERSON IS A PERSON MORAL OR PHYSICAL CARRYING OUT INDEPENDENTLY A BUSINESS ACTIVITY. IN THIS RESPECT, HE MAY HAVE A TAX PAYMENT OR TAX RETURNS CERTIFICATE (DEPENDING ON THE LOCAL LEGISLATION).

- In order to proceed to the invoicing without French VAT, please:
- 1) **complete the declaration below.**
 - 2) **provide a copy of the tax certificate (or equivalent document) from the overseas company beneficiary of the services (supplied by the organiser) must be enclosed to this declaration.**
- Otherwise, we would invoice all services with French VAT.

✂

Declaration

The undersigned: _____

Position: _____

Company: _____

Main office in: _____

Address: _____

Tax Code n. (if any): _____

certifies that the company mentioned above is liable for the VAT and has an economic or commercial activity.

Date: _____

Company stamp

Exhibitor signature



A sales team at your service

The sales team is entirely at your disposal to discuss with you the best solutions for your sales objectives and marketing strategy.

Sales Team

SALES DIRECTOR CONSTRUCTION DIVISION Jean-Pierre LEBLANC Tel.: +33 (0)1 47 59 50 47 / +33 (0)6 29 80 03 21 jean-pierre.leblanc@inglobal.com	FRANCE SALES ASSISTANT Sandra BIGNOT Tel.: +33 (0)1 47 59 51 81 sandra.bignot@inglobal.com	Shanice MBARINDI BAMAGO Tel.: +33 (0)1 47 56 51 52 shanice.mbarindi-bamago@inglobal.com	INTERNATIONALE SALES ASSISTANT Wenjing ZHOU Tel.: +33 (0)1 47 56 24 38 wenjing.zhou@inglobal.com
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France

SALES DIRECTOR
Naomi SCHERER
Tel.: +33 (0)1 47 56 50 92
naomi.scherer@inglobal.com

International

NORTH EUROPE, BELGIUM & CHINA Alain NGUYEN Tel.: +33 (0)1 47 56 50 32 Port.: +33 (0)6 16 62 25 08 alain.nguyen@inglobal.com RX ISG - NETHERLANDS Nadine GROTEENDORST Mob.: +31 6 229 702 65 ngroteendorst@inglobal.com RX UK Daniel DAVIES Tel.: +44 79 44 915 123 daniel.davies@inglobal.com RX CHINA / ISG CHINE Laura NIE Tel.: +86 1059339268 laura.nie@inglobal.com KAROL TRAVEL AGENCY - ESTONIA / LITHUANIA / LATVIA Margus PARVE Tel.: +372 6143085 margus@karol.ee	CENTRAL EUROPE RX / ISG (GERMANY / AUSTRIA SWITZERLAND) Nicole HOUBEN Tel.: +49 211 55 628 560 nicole.houben@inglobal.com ACTIVE COMMUNICATION - CZECH REPUBLIC Tereza SLIZKOVA Tel.: +420 222 518 587 tslizkova@activecom.cz Marie PRAGROVA Tel.: +420 603 516 154 pragrova@francouskevelethry.cz	SOUTH EUROPE Francesca GRASSIA Tel.: +33 (0)1 47 56 51 18 Port.: +33 (0)6 27 37 30 64 francesca.grassia@inglobal.com RX ISG ITALY Simona DOMINICI Tel.: +39 0243517064 simona.dominici@inglobal.com GPE - SPAIN Olga PONS Tel.: +34 93 424 40 00 gpe@gpeapo.com	OTHER COUNTRIES Christine LACAZE Tel.: +33 (0)1 47 56 51 44 Port.: +33 (0)6 16 69 28 56 christine.lacaze@inglobal.com GLOBAL BIZ EXHIBITIONS KOREA Willy BAEKA Tel.: +82 2-6671-0745 global@bizexhibition.com WES (WORLDWIDE EXPO SERVICES) - TAIWAN Arisa WANG Tel.: +886 2 25 98 2630 ext 125 arisa_wang@inglobal.com RX ISG INDIA Uddhav SAWANT Tel.: +91 6022 6771 6606 uddhav.sawant@inglobal.com RX / ISG - USA Michelle BONINA Tel.: +1 203 840 56 42 michelle.bonina@inglobal.com RX TUIYAP - TURKEY Anil URAL Country Manager Tel.: +90 212 867 12 40 anilural@inglobal.com Hilal OZDEMIR Tel.: +90 212 867 1241 Port.: +90 530 641 3525 hilalozdemir@reedtuyap.com.tr ISM AGENCY - RUSSIA Elena SALTUKOVA Tel.: +7 (495) 229 47 90 elena@ism-agency.ru
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Sales administration team

SALES ADMINISTRATION MANAGER Peggy RAMIN Tel.: +33 1 47 56 52 80 peggy.ramin@inglobal.com	SALES ADMINISTRATION TEAM Cynthia KOSSOUHO Tel.: +33 (0)1 47 56 24 49 cynthia.kossouho@inglobal.com
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Details and contents of the offers

New

Exclusive for Idéobain exhibitors

Offer of visibility for **DEMONSTRATIONS** ☐ € 1,000 excl. VAT

Exclusive offer of visibility for Idéobain exhibitors.

Mandatory for companies with a stand of 54 or 99 sqm and optional for exhibitors on modules of 9 sqm, 18 sqm or 36 sqm.

Included:

Types of communication	Before the exhibition	During the exhibition
VISUAL IDENTIFICATION	From June 2022: on the search engine of the exhibition site with a "Demonstration" TAG on the exhibitor's form	A "Demonstration" Picto in front of the brand on the plans of the show and on the list of the exhibitors in the exhibitor catalog
SOCIAL NETWORKS	A push, 2 weeks before the show, on social networks for all the exhibitors' demonstrations (slider made up of the logos of the participating exhibitors)	A push, during the show, on social networks for all the exhibitors' demonstrations (slider made up of the logos of the participating exhibitors)
VISITING ITINERARY	From June 2022, a page on the website of the show will be dedicated to demonstrations (program + logos of participating exhibitors)	On the exhibition, a specific tour will be proposed to visitors to highlight demonstrations
YOUTUBE INFLUENCER	Starting in June 2022, production of a video/ pitch/story of 1mn, once a month of a youtuber/ influencer* on the news of the show with emphasis on demonstrations of participating exhibitors (logo visibility, the exhibitor will have to send us the content) <small>*or equivalent device on social networks.</small>	During the show, push on our social networks - 1 video of 1mn, 1 time per day



New

The exhibition increased thanks to digital

Digital 365 Pack

BATIADVISOR, the content platform for the construction and building sector

- A multi-sector blog with content written in SEO standards (Google referencing)
- A products / solutions search engine
- A tool to position yourself on Google and access the best ranking all year long.

Our **subscription formulas**

A subscription to a digital marketing service for the benefit of your visibility, notoriety and lead development.

Your presence in the content platform 365, BATIADVISOR suppliers and products directory.



- Special introductory offer for the exhibitors of the Batimat shows, Interclima and Idéobain 2022
- Included for stands of 54 and 99 sqm (2022)*

In the supplier directory of the Batiadvisor, visibility of your company through a presentational sheet of the company, editorial and graphic work, editorial follow-up and optimization for a GOOGLE referencing (at least 1 content)

Marketing support: optimization by specialists SEO, performance monitoring, dashboard

Optimized product sheets (content) for GOOGLE referencing

Your products in "the news of the week on the home page" (1 product/week)

Your news and published content in the Batiadvisor content feed (2 contents /month)

Highlighted quarterly in the targeted newsletter (panel of your choice)

	ACTIVE EXHIBITOR	ACTIVE NON-EXHIBITOR	MAXI EXHIBITOR	MAXI NON-EXHIBITOR
	I start efficiently		I want a 100% solution	
SPECIAL OFFER Package €1,000 excl. VAT		€1,450 excl. VAT per year	SPECIAL OFFER Package €1,950 excl. VAT	€2,500 excl. VAT per year
Valid subscription until October 2022*		Subscription for 12 months*	Valid subscription until October 2022*	Subscription for 12 months*
In the supplier directory of the Batiadvisor, visibility of your company through a presentational sheet of the company, editorial and graphic work, editorial follow-up and optimization for a GOOGLE referencing (at least 1 content)	✓	✓	✓	✓
Marketing support: optimization by specialists SEO, performance monitoring, dashboard	✓	✓	✓	✓
Optimized product sheets (content) for GOOGLE referencing	10	10	Maxi 30	Maxi 30
Your products in "the news of the week on the home page" (1 product/week)	✗	✗	✓	✓
Your news and published content in the Batiadvisor content feed (2 contents /month)	✗	✗	✓	✓
Highlighted quarterly in the targeted newsletter (panel of your choice)	✗	✗	✓	✓

* Subscription to the Services (including the subscription included in the formulas stands of 54 or 99 sqm when the subscription is booked by means of an Application Form) is renewed by tacit renewal for successive twelve-month (12) periods, it being stated that the Customer may then terminate subscription to the Batiadvisor Services, by sending a registered letter with acknowledgement of receipt to RX France (Batiadvisor commercial service - 52 Quai de Dion Bouton 92900 Puteaux), subject to a notice period of thirty (30) days prior to expiry of the current subscription period. (See in annex article 2.3.1 of General conditions of provision of services on the digital platform Batiadvisor).



Your booster and its intensity



CONTACT BOOSTER

	LEVEL 1	LEVEL 2	LEVEL 3
Invitation cards in HTML format	200 copies	500 copies	800 copies
Invitation cards for "Premium Visitors" in HTML format Welcome desk, free cloakroom and catalogue.	10 copies	20 copies	30 copies
Badge reader application 1 standard badge reader to collect data on the visitors of your stand.	1 application	4 applications	4 applications
IDÉOBAIN CONNECT Digital platform which enables you to get in contact with projects leaders.	✗	✗	✓



COMMUNICATION BOOSTER

	LEVEL 1	LEVEL 2	LEVEL 3
WEB package Stand out on the web: Your company name highlighted online by a colour background on the "Exhibitor" search engine of the exhibition website + your logo + a link to your website.	✓	✓	✓
Logo in the alphabetical exhibitor list in the Official Catalogue.	✗	✓	✗
LOGO package Your logo appears: + in the alphabetical exhibitor list in the Official Catalogue + on the exhibition wall maps + on the visitor maps distributed free of charge at the show's entrances and at info points.	✗	✗	✓
½ page of advertising in the Official Catalogue Distributed free of charge to "Premium Visitors", sold to visitors during the show and throughout the year on the Internet*. <small>*Upon availability</small>	✗	✗	✓



INNOVATION BOOSTER

	LEVEL 1	LEVEL 2	LEVEL 3
"New Product" sheets broadcast to journalists Communicate your new products / services to journalists.	2 sheets	4 sheets	4 sheets
"New Product" visibility package Communication tools at your disposal: • "New product" sheets inserted into the "New Products Guide" given to all French and international journalists and in the press room at the event; • Promotion under the "New Product" icon on the list of website exhibitors.	✓	✓	✓
Take part in the Innovation Awards 2022 Registration of one product / service, that represents an innovation on the market and launched after November 2019. Deadline to submit the full registration file: 10 May 2022* .	✗	✓	✓
"Innovation" visibility package All the products submitted to the Innovation Awards will benefit from: • "Innovation" icon linked to your company on the online exhibitor list and in the Official Catalogue; • Dedicated "Innovation" press campaign (press releases...); • Referencing of your innovation in the "New Products Guide" • For Nominees ; participation to the Press Dating event in Paris to meet journalists in a privileged way; • 1 "Innovation" sticker for your stand at the event; • Visibility at the event's Innovation Area .	✗	✓	✓
"Innovation" visibility bonus (level 3) Your innovation under the spotlight, thanks to: • 1 "Innovation" floor marking for your stand at the event.	✗	✗	✓

* IMPORTANT

Your entry in the Innovation Awards is validated on receipt of a completed entry form (available on the website or on request) before the deadline on **10 May 2022**. After this deadline, the registration will be invalidated and the sum paid will automatically be transferred to the same level of Booster Business or Communication, whichever you prefer.

To enter more than one innovation, please use the communication tools brochure.

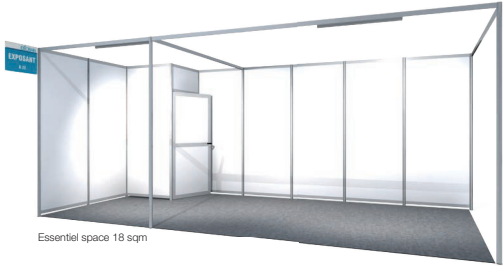
Layout of your space

ESSENTIEL

The essential for exhibiting



This functional space includes the essentials for exhibiting at the trade show while managing your budget.



Partitions, LED bars, doors, and banners are reused. We sort our waste for recycling: carpeting, adhesives.

YOUR AREA	Available in 9,18 and 36 sqm
SERVICES	<ul style="list-style-type: none">Daily cleaning
SET-UP	<ul style="list-style-type: none">Reserve according to the surface<ul style="list-style-type: none">LED LightingDouble-sided flag sign (name and booth number)Choice of 3 carpet colorsMelamine partitions
<div><div></div><div></div><div></div></div>	

Non-contractual illustrations

ESSENTIEL

New customization pack offer

DEMONSTRATION SPACE

Enjoy a demonstration space and improved visibility by customising your stand.

DEMONSTRATION SPACE 9 SQM	DEMONSTRATION SPACE 18 SQM	DEMONSTRATION SPACE 36 SQM
<p>This pack includes:</p> <ul style="list-style-type: none">Customised side wall partitions (2 x 2.5 m)Customised reception desk (1 x 1 m)Furniture: 1 reception desk, 1 bar stool1 demonstration pod (1 x 2.5 m)Customisation of the demonstration pod (1 x 0.5 m)Sockets block1 screen (40")	<p>This pack includes:</p> <ul style="list-style-type: none">Customised side wall partitions (2 x 2.5 m)Customised reception desk (1 x 1 m)Furniture: 1 reception desk, 1 bar stool, 6 low seats1 demonstration pod (1 x 2.5 m)Customisation of the demonstration pod (1 x 0.5 m)Sockets block1 screen (40")	<p>This pack includes:</p> <ul style="list-style-type: none">Customised side wall partitions (2 x 2.5 m)Customised reception desk (1 x 1 m)Furniture: 1 reception desk, 1 bar stool, 9 low seats1 demonstration pod (1 x 2.5 m)Customisation of the demonstration pod (1 x 0.5 m)Sockets block1 screen (50")

VISIBILITY SPACE

Improve visibility by customising your stand.

VISIBILITY SPACE 9 SQM	VISIBILITY SPACE 18 SQM	VISIBILITY SPACE 36 SQM
<p>This pack includes:</p> <ul style="list-style-type: none">Customised back wall partitions (3 x 2.50 m)Customised reception desk (1 x 1 m)One reception deskOne bar stool	<p>This pack includes:</p> <ul style="list-style-type: none">Customised back wall partition (6 x 2.50 m)Customised reception desk (1 x 1 m)One reception deskOne bar stool	<p>This pack includes:</p> <ul style="list-style-type: none">Customised back wall partitions (6 x 2.50 m)Customised reception desk (1 x 1 m)One reception deskOne bar stool

WORKING SPACE

Enjoy a working space and improved visibility by customising your stand.

WORKING SPACE 9 SQM	WORKING SPACE 18 SQM	WORKING SPACE 36 SQM
<p>This pack includes:</p> <ul style="list-style-type: none">Customised side wall partitions (2 x 2.5 m)Customised reception desk (1 x 1 m)Furniture: 1 reception desk, 1 bar stool, 1 table, 3 chairs1 customised (1 x 0.5 m) courtesy arch (3 x 1 m)1 carpet mark to delineate the working space (2 x 2 m)	<p>This pack includes:</p> <ul style="list-style-type: none">Customised side wall partitions (2 x 2.5 m)Customised reception desk (1 x 1 m)Furniture: 1 reception desk, 1 bar stool, 1 table, 3 chairs1 customised (1 x 0.5 m) courtesy arch (3 x 1 m)1 carpet mark to delineate the working space (3 x 3 m)	<p>This pack includes:</p> <ul style="list-style-type: none">Customised side wall partitions (2 x 2.5 m)Customised reception desk (1 x 1 m)Furniture: 1 reception desk, 1 bar stool, 1 table, 3 chairs1 customised (1 x 0.5 m) courtesy arch (3 x 1 m)1 carpet mark to delineate the working space (3 x 3 m)

Layout of your space

EASY
Simple and affordable



A ready-to-go stand at an attractive price.



Partitions, LED bars, doors, and banners are reused.
We sort our waste for recycling: carpeting, adhesives.

YOUR AREA	9 sqm	18 sqm	36 sqm
SERVICES	Daily cleaning	Daily cleaning	Daily cleaning
SET-UP	Customizable high sign 1 m x 1 m, double-sided Reserve of 1 sqm lockable with peg Choice between 4 wall colors Choice between 3 colors carpeting	Customizable high sign 1 m x 1 m, double-sided Reserve of 1 sqm lockable with peg Choice between 4 wall colors Choice between 3 colors carpeting	Customizable high sign 1 m x 1 m, double-sided Reserve of 3 sqm lockable with peg Choice between 4 wall colors Choice between 3 colors carpeting
FURNISHINGS*	1 table + 3 chairs 1 reception desk + 1 stool 1 display stand 1 wastepaper basket	1 table + 3 chairs 1 reception desk + 1 stool 1 lockable low storage space 1 display stand 1 wastepaper basket	1 table + 3 chairs 1 coffee table + 3 armchairs 1 reception desk + 1 stool 1 lockable low storage space 1 display stand 1 wastepaper basket

*Example of furniture provision. You can choose between several options (type / style / color) in the Exhibitor Area.

Non contractual illustration.

EASY
New customization pack offer

DEMONSTRATION SPACE
Enjoy a demonstration space and improved visibility by customising your stand.

DEMONSTRATION SPACE 9 SQM	DEMONSTRATION SPACE 18 SQM	DEMONSTRATION SPACE 36 SQM
This pack includes: <ul style="list-style-type: none">Customised wall partitions L0.8m x H1.00 x 2Customised reception desk (1 x 1 m)1 demonstration pod (1 x 2.5 m)Customisation of the demonstration pod (1 x 0.5 m)Sockets block1 screen (40")	This pack includes: <ul style="list-style-type: none">Customised wall partitions L0.8m x H1.00 x 4Customised reception desk (1 x 1 m)6 low seats1 demonstration pod (1 x 2.5 m)Customisation of the demonstration pod (1 x 0.5 m)Sockets block1 screen (40")	This pack includes: <ul style="list-style-type: none">Customised wall partitions L0.8m x H1.00 x 6Customised reception desk (1 x 1 m)9 low seats1 demonstration pod (1 x 2.5 m)Customisation of the demonstration pod (1 x 0.5 m)Sockets block1 screen (50")

VISIBILITY SPACE
Improve visibility by customising your stand.

VISIBILITY SPACE 9 SQM	VISIBILITY SPACE 18 SQM	VISIBILITY SPACE 36 SQM
This pack includes: <ul style="list-style-type: none">Customised back wall partitions (2 x H2.5 m)Customised reception desk (1 x 1 m)	This pack includes: <ul style="list-style-type: none">Customised back wall partitions (5 x H2.5 m)Customised reception desk (1 x 1 m)	This pack includes: <ul style="list-style-type: none">Customised back wall partition (4 x H2.5 m)Customised reception desk (1 x 1 m)

WORKING SPACE
Enjoy a working space and improved visibility by customising your stand.

PACK ESPACE DE TRAVAIL 9 M²	PACK ESPACE DE TRAVAIL 18 M²	PACK ESPACE DE TRAVAIL 36 M²
This pack includes: <ul style="list-style-type: none">Customised wall partitions L0.8m x H1.00 x 2Customised reception desk (1 x 1 m)1 L-shaped arch in wooden partition covered with brushed cotton (L1.00 x H2.5 x P2.00 m)1 carpet mark to delineate the working space (2 x 2 m)	This pack includes: <ul style="list-style-type: none">Customised wall partitions L0.8m x H1.00 x 4Customised reception desk (1 x 1 m)1 L-shaped arch in wooden partition covered with brushed cotton (L1.00 x H2.5 x P2.5 m)1 carpet mark to delineate the working space (3 x 3 m)	This pack includes: <ul style="list-style-type: none">Customised wall partitions L0.8m x H1.00 x 6Customised reception desk (1 x 1 m)1 L-shaped arch in wooden partition covered with brushed cotton (L1.00 x H2.5 x P2.5 m)1 carpet mark to delineate the working space (3 x 3 m)

Layout of your space



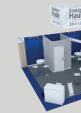
BUSINESS

Welcome clients and prospects

A turnkey solution with a modern design to receive your clients and prospects. The semi-open meeting space lets you work in complete privacy.

Partitions, spotlights, doors, the structures and furniture are reused. We sort our waste for recycling: carpeting, scraped cotton, cardboard, adhesives.



YOUR AREA	9 sqm	18 sqm	36 sqm
SERVICES AND EQUIPMENT	<ul style="list-style-type: none">Daily cleaning	<ul style="list-style-type: none">Daily cleaningInternet (WiFi): 3 accounts accessCoffee machine	<ul style="list-style-type: none">Daily cleaningInternet (WiFi): 3 accounts accessCoffee machineRefrigerator filled (soft drinks)Water fountainPlant
SET-UP	<ul style="list-style-type: none">Signs on partitionCustomizable tall sign 1.5 m x 1.2 m, double-sidedPartitions covered with brushed cotton (4 colors to choose from)Choice of 3 carpet colorsMeeting area including power supply and power stripLED Lighting	<ul style="list-style-type: none">Signs on partitionCustomizable tall sign 1.5 m x 1.2 m, double-sidedReserve of 1 sqm closing with a code (containing peg, multi-socket, shelf and mirror)Partitions covered with brushed cotton (4 colors to choose from)Choice of 3 carpet colorsMeeting area including power supply and power stripLED Lighting	<ul style="list-style-type: none">Signs on partitionCustomizable high sign cube 2 m x 2 m x 1.2 m)Reserve of 3 sqm closing with a code (containing peg, multi-socket, shelf and mirror)Partitions covered with brushed cotton (4 colors to choose from)Choice of 3 carpet colorsMeeting area including power supply and power stripLED Lighting
FURNISHINGS*	<ul style="list-style-type: none">1 table + 3 chairs1 reception desk + 1 stool1 display stand1 wastepaper basket 	<ul style="list-style-type: none">1 table + 3 chairs1 table + 3 high stools1 reception desk + 1 stool1 display stand1 wastepaper basket 	<ul style="list-style-type: none">1 table + 3 chairs2 tables + 6 high stools1 reception desk + 1 stool1 display stand1 wastepaper basket 



*Example of furniture provision. You can choose between several options (type / style / color) in the Exhibitor Area.

BUSINESS

New customization pack offer




DEMONSTRATION SPACE

Enjoy a demonstration space and improved visibility by customising your stand.

DEMONSTRATION SPACE 9 SQM	DEMONSTRATION SPACE 18 SQM	DEMONSTRATION SPACE 36 SQM
Option not available	 <p>This pack includes:</p> <ul style="list-style-type: none">Customised wall partitions (2 x 2.5 m)Customised reception desk : logo (1 x 0.98 m) and colourHigh rectangular signage with lighting6 low seats1 screen 42"	 <p>This pack includes:</p> <ul style="list-style-type: none">Customised wall partitions (2 x 2.5 m)Customised reception desk : logo (1 x 0.98 m) and colourHigh square brand sign with spotlights9 low seats1 screen 42"

VISIBILITY SPACE

Improve visibility by customising your stand.

VISIBILITY SPACE 9 SQM	VISIBILITY SPACE 18 SQM	VISIBILITY SPACE 36 SQM
 <p>This pack includes:</p> <ul style="list-style-type: none">Customised back wall partitions (2 x 2.5 m)Customised reception desk : logo (1 x 0.98 m) and colour	 <p>This pack includes:</p> <ul style="list-style-type: none">Customised back wall partitions (2 x 2.5 m)Customised reception desk : logo (1 x 0.98 m) and colourHigh vertical brand sign with spotlights	 <p>This pack includes:</p> <ul style="list-style-type: none">Customised back wall partitions (2 x 2.5 m)Customised reception desk : logo (1 x 0.98 m) and colourHigh square brand sign with spotlights

Layout of your space

IDENTITY

Be seen and recognised





A stand to display your visual identity and promote your brand.

Structures, partitions, doors and furniture are reused. Reuse of tarpaulins for packaging, testing or prototyping. We recycle carpet.



Identity space 18 sqm

YOUR AREA	18 sqm	As of 36 sqm
SERVICES AND EQUIPMENT	<ul style="list-style-type: none">Daily cleaningCoffee machineWater fountain	<ul style="list-style-type: none">Daily cleaningCoffee machineWater fountainRefrigerator filled (soft drinks)
SET-UP	<ul style="list-style-type: none">2 custom printed* and backlit canvasesSuspended sign on a 2.5 m circle diameter and 50 cm highReserve of 1 sqm lockable with coat hookChoice of 3 carpet colors	<ul style="list-style-type: none">3 custom printed canvases* and backlit3 m diameter and 50 cm high circle sign placed on structureReserve of 3 sqm lockable with shelf and coat hookChoice of 3 carpet colors
FURNISHINGS**	<ul style="list-style-type: none">1 table + 3 chairs1 reception counter + 1 stool1 lockable low storage space1 display stand1 wastepaper basket 	<ul style="list-style-type: none">Discussion area :<ul style="list-style-type: none">4 chairs1 coffee table1 table + 3 chairs1 reception counter + 1 stool1 display stand1 wastepaper basket 

*Files are provided by the exhibitor.
**Example of furniture provision. You can choose between several options (type / style / color) in the Exhibitor Area.

Non contractual illustrations.

IDENTITY

New customization pack offer

DEMONSTRATION SPACE
Enjoy a demonstration space and improved visibility by customising your stand.

DEMONSTRATION SPACE 18 SQM	DEMONSTRATION SPACE 36 SQM
 <p>This pack includes:</p> <ul style="list-style-type: none">Customised reception desk6 low seats1 écran 55"	 <p>This pack includes:</p> <ul style="list-style-type: none">Customised reception desk9 low seats1 screen 55"

Non contractual illustrations.

General Regulations for Exhibitions organised by RX France

GENERAL PROVISIONS

Article 1 – General

1.1 Role of the Organiser – The exhibitor acknowledges the organiser's role as overall coordinator of the fair with respect to its participants (inhibitors, visitors, etc.) and other associates (public authorities, service providers, etc.). The terms and conditions of organisation of the fair, notably the dates the fair will be held (within the limits specified in 1.2 hereinafter), the opening and closing times of the fair, the venue(s) where the fair is held, and the visitors authorised to attend are determined by the organiser and may be unilaterally modified by it.

The exhibitor acknowledges that the organiser must be able to adapt the fair as circumstances dictate, notably within the conditions provided in articles 1.2 and 1.3 hereafter.

1.2 Postponement of the Fair – In the terms of the dates that the fair will be held, provided reasonable prior notification has been given, except in situations of urgency, the Organiser may postpone the fair within the limit of (6) 6 months following the period initially scheduled, for annual fairs, or (12) 12 months, for biennial fairs. In this case, the exhibitor's application form will be automatically and entirely transferred to the new dates of the fair. The organiser will retain the deposits paid by the exhibitor and the exhibitor shall remain obligated to pay the remaining amounts due for their participation in the fair, in accordance with the modified payment calendar.

In the event of postponement of the fair beyond the above-mentioned limits, the exhibitor shall have the option of either requesting the refund of the deposits paid to the organiser (following deduction of the amount corresponding to the Registration Pack) or requesting the transfer of its participation to the new dates of the fair as per the above-mentioned conditions.

1.3 Cancellation of the Fair
Besides the dispensatory conditions provided by the organiser in the application form, the following terms and conditions shall apply in the event of cancellation of the fair:
If the organiser observes that the fair cannot take place within the conditions foreseen owing to exceptional circumstances, whether or not these constitute a case of force majeure as per article 1218 of the French Civil Code and, in particular, whether or not these are entirely unpredictable (such as fire, flood, storm, destruction or unavailability of the venue(s) or location(s) where the fair is to be held, accident, incidental case, strike action at the local or national level, riots, risk of safety, terrorist threat, administrative ban or closure, health situation, potential consequences of the Covid-19 epidemic, cancellation of the participation of a significant proportion of the exhibitors, restriction of movements of exhibitors or visitors, etc.), the organiser may notify the cancellation of the fair. In this case, the application forms may be cancelled and any amounts paid to the organiser must be still available after the external costs incurred by the organiser as at the date of notification of the cancellation, will be divided among the exhibitors, on a pro-rata basis according to the amounts paid by each of them.

This paragraph applies notwithstanding article 1218 of the French Civil Code, which (expressly) derogates from as necessary.
Should the organiser be obliged to cancel the fair if he observes an insufficient amount of registrations, and unless this cancellation is the result of circumstances laid down in the paragraph above, the exhibitor will be reimbursed the amounts paid by the organiser.

1.4 As a result of the terms provided above, in the event of modification, postponement, or cancellation of the fair, the Parties agree that there shall be no recourse to application of the legal provisions relative to breach of contract (articles 1219 and 1220 of the French Civil Code).

1.5 In the event of modification, postponement, or cancellation of the fair irrespective of their circumstances or motivations, the exhibitor may not claim any form of compensation from the organiser, except in the event of gross misconduct by the organiser.

1.6 The exhibitor entrusts the organiser with the task of determining whether or not the fair must be interrupted or evacuated in the event of a threat to public safety and agrees not to institute proceedings against the organiser after the fact.

1.7 The exhibitor agrees to comply with and require compliance with the specifications of the technical file that will be delivered to them or available for consultation online or on the exhibitors' extranet. The exhibitor is liable, with respect to the organiser, for the non-compliance of the specifications imposed by the owner or leaseholder of the venue(s) or location(s) made available by the organiser for the fair.

1.8 The organiser shall not be held liable when the stipulations of the present general terms and conditions are applied.

1.9 At all events, the payments made in preparation of the fair shall remain exclusively incumbent on the exhibitor.

PARTICIPATION

Article 2 – Conditions for participation

2.1. The organiser determines the categories of exhibitors and draws up the list of products and/or services presented.
An exhibitor may only present goods or services manufactured or designed by it or for which it is the representative or dealer; in the latter case, it appears to its attendance request the list of brands whose products or services it proposes to promote.
The organiser may, after examination, exclude products and/or services that it deems do not meet the aim of the show or include products and/or services not included on its list but that are of interest for the show.
Sales that involve immediate on-site delivery to the buyer are prohibited.

In accordance with the provisions relating to trade events, an exhibitor may neither present products that do not comply with French regulations, except products intended for foreign markets, nor carry out any misleading or abusive advertising.
The offer presented by exhibitors must comply with public policy and current laws. Accordingly, exhibitors are strictly prohibited from exhibiting illegal products or products from illegal activities. It is also prohibited for any persons not authorised by law to propose services or products from regulated activities. Legal action may be brought against exhibitors who breach these provisions without prejudice to any measures taken by the organiser in order to end this breach. Exhibitors accept full liability for their products and actions in relation to third parties: the organiser cannot, under any circumstances, be held liable. In the case of a claim made by a third party against the organiser concerning an act or product of an exhibitor, the exhibitor shall indemnify the organiser for all costs reasonably incurred by the organiser for its defense and any court ruling it may sustain thereon.

2.2 Surveillance of equipment – Liability
Artworks and all of the elements and equipment brought to its stand throughout the fair shall remain the exhibitor's sole responsibility and risk 24 hours a day, 7 days a week, during transport to and from the venue (stand included), handling, installation, and dismantling included. Under no circumstances shall the organiser be held liable concerning any of these elements.

The exhibitor expressly accepts sole responsibility for all of the risks that the above-mentioned elements and equipment may be exposed to. While respecting the security regulations, (s)he must take all measures likely to protect the artworks and equipment against said risks, under no circumstances shall these measures be incumbent to the organiser. It is notably the exhibitor's role to decide the conditions of surveillance of said artworks and equipment (safe, secure glass case, assigning of its own guards at the stand, etc.). Insofar as necessary, all of the above shall apply through express exemption from any conflicting legal provision(s).

Article 3 – Application forms

3.1 Any person wishing to exhibit must present an application form to the organiser. Unless the organiser does not accept the application, the submission thereof shall be a binding commitment to pay the totality of the cost of the provision of the coordination services and related costs.

Once the application form has been submitted on line, the exhibitor must ensure that the username and password (or encrypted URL, where applicable) that was communicated by the organiser are in fact used by a representative of the exhibitor who is duly authorised to engage the exhibitor's liability. The username and password (or encrypted URL, where applicable) are strictly personal and cannot therefore be shared with any third parties. The exhibitor must ensure that it is kept safe and confidential. Any submission of an application undertaken by means of the username and password (or encrypted URL, where applicable) shall be deemed to have been made by a duly authorised representative of the exhibitor. By express agreement between the Parties, it is agreed that the use of the username and password (or encrypted URL, where applicable) by the exhibitor for the online submission of an application form equates to the exhibitor's signature as defined by the provisions of section 1316-4 of the French Civil Code and hence acceptance of the provisions of said application form, which includes the provisions of the present general regulations. By express agreement between the Parties, it is agreed that this signature is to be conclusively deemed reliable.

Article 4 – Control of admissions

The organiser is not obliged to justify its decisions concerning admissions.

In the event that participation is refused, any sums paid by the party having presented an application of participation will be repaid, after deduction of administrative expenses incurred by the organiser and which remain due to it. The same provision applies to a party having presented an application of participation placed on the waiting list, to whom an exhibition space cannot be allocated for lack of available space when the Exhibition opens.
Acceptance of the application is certified by an unequivocal reply from the organiser to the exhibitor. This reply may consist of an invoice addressed to the exhibitor. However, under no circumstances may it be an automatic email reply addressed to the exhibitor following an online submission.

Despite initial acceptance by the organiser and even after allocation of an exhibition space, the organiser is allowed, without restriction, to cancel an application of participation from an exhibitor whose affairs are, for whatever reason, administered by, or with the assistance of a trustee in bankruptcy. This applies notably to any application by a company apparently in cessation of payments between the date of the application and the Exhibition opening date.
However, where a company is authorised by a court to continue its operations, the organiser may, at its own discretion, decide to maintain the exhibitor's participation.

Article 5 – Use of the exhibition space

Without the organiser's prior consent in writing, an exhibitor, within the framework of the provision of coordination services he has acquired, shall not transfer, sub-let or share, with or without payment, all or part of the space or services that have been allocated to him within the Fair.

Nevertheless, several exhibitors may be authorised to make a joint presentation, provided that each of them has obtained prior permission from the organiser and has submitted a joint attendance request.

Article 6 – Withdrawal

In the event of withdrawal or non-occupancy of the exhibition space for any reason whatsoever, or in the event of cancellation of equipment for the stand and various options, amounts partially or fully paid and/or outstanding for the organisation service and incidental costs, are the property of the organiser even if another exhibitor uses the exhibition space.

An exhibitor shall be deemed to have withdrawn it, for any reason whatsoever he should fail to take possession of his exhibition space 24 hours before the day on which the Exhibition is due to open. The organiser may therefore dispose of the debiting exhibitor's exhibition space and may remove any visual communication regarding the debiting exhibitor's products and the latter shall have no right to claim a refund or compensation.

This article does not apply to international exhibitors who do not have representation in France and who are prohibited from entering the French national territory as at the date of the fair owing to a French statutory provision or its country of residence, implemented within the framework of the right against the spread of Covid-19.

In this case, the exhibitor shall refund the total deposits paid (following deduction of the corresponding amount of the Registration Pack).

FINANCIAL CONDITIONS

Article 7 – Price of the coordination services

The price of the coordination services is decided by the organiser and may be revised by the organiser if there is a modification to tax charges.

Article 8 – Terms of payment

Payment for the coordination services and other associated costs is to be made by the settlement dates and by methods established by the organiser.
For any late attendance request, the first payment is equal to the sums already payable on the attendance request date.
The same applies to exhibitors on the waiting list who are belatedly allocated an exhibition space.

Article 9 – Failure to pay

If an exhibitor should fail to pay on due dates and by the specifications stipulated in the preceding article, the organiser shall be entitled to apply the conditions contained in article 6- Withdrawal.
Moreover, any late payment shall also entail the application of interest at the Eonia rate increased by five (5) points. This interest shall be due as of right, and shall be calculated against the aforementioned sum from the date upon which the payment should have been made until the effective date of payment.
A recovery fee of 40 euros will be automatically due to the organiser in case of any failure to pay on due dates. Such fee will be owing in addition to any indemnity due to the debtor.

EXHIBITION SPACES

Article 10 – Management by the organiser of allocation of exhibition spaces to the exhibitors

The organiser draws up the show plan and allocates the exhibition spaces freely, taking account if possible of the requests made by the exhibitor, of the type of products and/or services he presents, the layout of the exhibition space that he proposes to install, as well as, if necessary, the date of registration of the attendance request.
An exhibitor is notified of the location of the exhibition space allocated to him by means of a plan. This plan gives the characteristics of the exhibition space as precisely as possible.

Due to its role in coordinating or organising, the organiser may be forced to modify the size and layout of the space requested by the exhibitor. Such modification shall not entitle the exhibitor to unilaterally terminate his engagement to participate.
The organiser is not liable for any difference between the characteristics given on the plan and the actual measurements of the exhibition space.

The organiser cannot under any circumstances either reserve a position or guarantee the same position from year to year. Furthermore, attendance of previous events does not give the exhibitor any rights based on this previous attendance.

Article 11 – Installation and decoration of exhibition spaces

The installation of the exhibition spaces is designed in accordance with the general plan drawn up by the organiser.
Exhibitors are solely responsible for the specific decoration of their own exhibition spaces. They shall comply with safety regulations issued by the public authorities and adhere to the general layout for the decoration and signage chosen by the organiser.
The organiser decides the specifications of how visual information is displayed and the conditions governing the use of all sound, light, or audiovisual techniques, as well as the conditions under which all promotional activities, performance, or surveys may be carried out within the confines of the Fair.

In the same way, the organiser decides on the conditions in which photography or sound recording is authorised within the confines of the Fair. The organiser may make its permission dependent on the signing, by the attendee, of a licensing agreement for the promotion of the Fair.

The organiser reserves the right to require that any fitting detrimental to the general appearance of the Fair, to neighbouring exhibitors or the public, or which does not conform to the layout and model submitted for its prior approval, shall be removed or modified. The organiser may withdraw an authorisation already granted in the event of hindrance caused to neighbouring exhibitors, to circulation, or to the running of the Fair.
Promotional announcements and recruitment, irrespective of the form in which they are conducted, are strictly prohibited.
Prospectuses, brochures, catalogues and/or documents relating to the products and brands exhibited, may only be distributed by exhibitors on their stand. Their distribution on the event site and in its immediate surroundings is strictly prohibited.

Article 12 – Restoring sites to their original state

The organiser declines all liability for structures or installations built by exhibitors.
Exhibitors shall accept and leave the sites as delivered, and shall be liable for any damage, in particular to venue rooms and venue equipment, caused by themselves or by their installations, equipment, or goods.

ASSEMBLY / DISASSEMBLY DEADLINES

Article 13 – Assembly and disassembly of the exhibition space

The organiser sets the schedule for the assembly and disassembly of the exhibition spaces prior to the opening of the Fair and for the removal of products, as well as the deadlines for leaving the sites day after the Fair.
The exhibitor guarantees that its installation team will arrive in sufficient time, prior to the disassembly deadline, in order to enable the proper return of the site in its initial condition, within the deadline set by the organiser.
The exhibitor unreservedly accepts that the organiser may authorise, at the exhibitor's expense and risk, the completion of any work that has not been carried out by the exhibitor within the deadlines set and that the organiser shall not be held liable for any total or partial damage or losses during such operations.
In the event of non-disassembly of the stand by the exhibitor within the given deadlines, the organiser shall be entitled to destroy the stand without being held liable to the exhibitor for the value of the goods and components of the stand that are destroyed.
Furthermore, failure by an exhibitor to meet the stand occupancy

deadline authorises the organiser to claim the payment of late-occupancy penalties and damages.

Article 14 – Specific authorisations

Any installation of machines, equipment, or structures that cannot be carried out without using exhibitor space allocated to another exhibitor may only be done with the authorisation of the organiser and on the date of its choosing.

Article 15 – Goods

Each exhibitor personally provides for the transport and receipt of goods delivered to it. It must follow the organiser's instructions regarding goods delivery and pickup regulations, particularly regarding movement of vehicles and service providers on the show premises.
Products and equipment installed on the show premises cannot, on any grounds whatsoever, be removed during the show.

CLEANING

Article 16 – Cleaning

Each exhibition space is cleaned in accordance with the conditions and at times notified by the organiser to the exhibitor.

INSURANCE

Article 17 – Public liability insurance

17.1 – Organiser's public liability insurance
The organiser subscribes to an insurance policy covering the financial consequences of its public liability in its role as organiser.
Exhibitors may ask the organiser to provide them with an insurance certificate specifying the nature of the risks covered, the limits of the cover, and the period of cover.

17.2 – Exhibitor's public liability insurance
The exhibitor must take out an insurance policy covering the financial consequences of its public liability as exhibitor and, particularly, liability it is likely to incur by any third parties including the companies that own and manage the premises on which the show is held, during the entire show (including assembly and disassembly periods). This insurance must be taken out with a company well known to be solvent and must cover the exhibitor for sufficient amounts.
The exhibitor agrees to send a copy of this policy to the organiser upon first request therefrom.

Article 18 – Exhibitor's comprehensive insurance

Exhibitors must be insured via the organiser against risks to the items presented.
This comprehensive insurance covers causal loss or damage to goods belonging to an exhibitor or goods under his or her responsibility. The coverage shall take effect from the moment said items are deposited at the exhibition space of the exhibitor. The coverage shall be terminated from the moment said items leave the exhibition space at the end of the event.

The following are covered, within the coverage limit of €15,000:
- Items exhibited, display equipment, furniture, and all other goods intended for inclusion within the exhibition space;
- Hired or borrowed property, including the exhibition space or the exhibition module supplied by the exhibition organisers;
- Audiovisual material and plasma/CD screens.

The exhibitor may take out additional optional coverage (see items in the Exhibitor Guide) by contacting the insurer.

Article 19 – Exemption clauses and exclusions

A – For the coverage stated in paragraph "Comprehensive risk insurance for exhibition spaces and items exhibited" of article 18, the allowance is:
- 500 euros per claim and per exhibitor (in the case of theft);
- 250 euros per claim and per exhibitor (in the case of breakage of fragile items).

B – The main exclusions from coverage are (non-exhaustive list):

- (a) War, civil war, foreign enemy invasion, revolution, confiscation of property, nationalisation, orders given by any government or any public or local authority, radioactive contamination, superionic bang;
- (b) Loss or damage to goods in the open air, caused by theft or bad weather;
- (c) Financial loss, including loss of money and indirect loss;
- (d) Damage resulting from a variation in temperature caused by an energy supplier;
- (e) Damage caused by an electrical or mechanical breakdown or malfunction;
- (f) Physical injury of staff;
- (g) Theft of property or goods on the site of the Exhibition, where this property or these goods have been left without supervision and the fair has taken place at a time when the site is open for occupation

or use by the exhibitors, as defined or stated by the organisers of the Exhibition.

- (h) Inventory deficiency;
- (i) Personal effects and objects, jewellery and artworks, cameras, radios, electronic pocket calculators, and all other objects belonging to natural persons directly or indirectly participating in the event;
- (j) Telephones plugged in and/or connected to the telecommunications network(s);
- (k) Removable software programs and packages;
- (l) Theft of audiovisual equipment used for advertising purposes (such as VCRs, laptop computers, cameras, or camcorders) when these goods, during closing hours, are not kept in a storage unit and/or a room equipped with a safety lock;
- (m) Theft of cash and paper securities, cheques, or any means of payment;
- (n) Drones and Robots;
- (o) Scratches, chips, and scuffs;
- (p) Vehicles and motorised equipment that are in use, being operated and/or used as tools. Other than in these instances and if the vehicles and motorised equipment are newly exhibited, they may be covered by exhibitors' multi-risk insurance, within the limit of a coverage cap of €15,000 and subject to strict compliance with the following conditions:

- All exhibited vehicles and equipment of all types must be "immobilised" by the exhibitor, thereby making it impossible to start them;
- In accordance with the legislation in force, exhibited vehicles and equipment must be emptied of fuel or equipped with lockable fuel tank caps (and in this precise instance only contain a small amount of fuel);
- For exhibited vehicles and equipment that weigh less than 3.5 tonnes with a value of more than €70,000: the exhibitor must strictly prohibit access to the public;
- For exhibited vehicles and equipment that weigh more than 3.5 tonnes: if the vehicle is accessible to the public (if the cabin can be accessed, for example), the exhibitor must be present at all times during the exhibitors' opening hours.

The aforementioned list mentions only the main exceptions and constitutes only an abstract of the General and Special Terms of the insurance policy which shall alone take precedence in the settlement of any claims.

With the exception of criminal intent on the part of the lesser of the premises on which the show is held, the exhibitor shall waive any recourse against the lesser and its insurers for:

- any material damage caused to the exhibitor as a result of fire, explosion, electrical damage, or water damage for which the lesser is liable;
- as well as for any consequential and/or non-consequential material damage, and particularly operating losses, suffered by the exhibitor and for which the lesser is liable, irrespective of the cause thereof.

The exhibitor irrevocably agrees that the insurance policies that it takes out include an identical waiver of recourse by its insurers. Furthermore, the exhibitor and its insurance company waive rights of recourse against RX France, its insurance company, any other exhibitor, and any company acting in their name, due to any physical, material and/or immaterial, direct or non-direct, fire, explosion or water damage, or "business loss".

Article 20 – Coverage claim procedure
Any claim must be notified in writing to the insurer.
All claims must be moreover notified to the insurance company, on the standard forms which are available to the exhibitor, within twenty-four hours in the case of a theft or within five days in the other cases, stating the circumstances of the claim and the approximate total sum of the loss, failing which the insured party loses its right to claim from the insurer.

All thefts must be notified by the exhibitor to the police department having territorial jurisdiction over the exhibition premises. The statement to the police must be attached to the claim.

To obtain payment in compensation, the exhibitor must produce detailed inventories indicating the values of the equipment exhibited and the exhibition space equipment (fittings, decoration, lighting, etc.).

SERVICES

Article 21 – Fluids

Connections to electricity, telephone, water and compressed air mains are charged as stated in the Exhibitor Services Manual to exhibitors, who must request connection within the time limits specified and within the technical possibilities offered by the exhibition site. Any request concerning these services must be addressed to the distributor designated on the appropriate forms made available to exhibitors.

General Regulations for Exhibitions organised by RX France

Article 22 – Customs
It is the responsibility of each exhibitor to complete customs formalities for equipment and products arriving from abroad. The organiser cannot be held liable for any difficulties arising during these formalities.

Article 23 – Intellectual property rights
The exhibitor guarantees the organiser that he holds or has obtained all Intellectual Property Rights held in equipment or products/creations/trademarks which he exhibits and/or authorisations required for their presentation at this Fair. The organiser will accept no responsibility in this regard.
The organiser will be allowed to exclude any exhibitors convicted regarding copyright infringements such as counterfeiting.
The exhibitor entitles the organiser free of charge, and for the duration of the rights concerned, to reproduce and use, in any territories, the equipment or products/creations/trademarks exhibited, for all communication tools of the trade fair (on the show's website, official catalogue, invitations, visitor maps, promotional videos, newsletters, etc.) and for all tools used to promote the fair (pictures of the fair destined to be published in the traditional press or online, television program about/through the fair, etc., without this list being exhaustive).
The exhibitor guarantees the organiser that it has obtained from the holders of the intellectual property rights in the goods/trademarks/brands and other elements (slogos, concepts, services, etc.) that it exhibits, all the rights and/or authorisations necessary for the aforementioned uses. The organiser shall not accept any liability in this regard.

Article 24 – Collective rights-management body
The exhibitor directly deals with the applicable legal entities for the collection and distribution of royalties (SAGEM, etc.) if it uses music in any fashion whatsoever on the show premises, the organiser declines all liability on these grounds. The organiser may ask the exhibitor to show the corresponding attestations at any time.

Article 25 – Badge scanners
Some fairs offer exhibitors the possibility to reserve badge scanners and/or Smartphones equipped with a badge scanner application (hereafter referred to as "scanners") for a fee. These scanners are tested by the supplier before being made available to the exhibitor and are deemed to be in good working order. The exhibitor is responsible for using the scanner properly during the event (i) to allow proper data backup and (ii) for returning the equipment to the supplier at the close of the event. The organiser shall accept no liability in the event of improper handling of the equipment by the exhibitor. The badge scanner equipment shall be used by the exhibitor for scanning the badges of show visitors and attendees who visit their stand at the event. The exhibitor thus collects the visitor's or attendee's name, company, and contact details, which the exhibitor may use for the purposes of promoting the exhibitor's products and services. The personal data of the show visitors or attendees must not be shared with affiliates of the exhibitor or third parties unless the visitor or attendee concerned expressly consents.

Article 26 – Privacy and personal data protection
The personal data provided by the exhibitor to the organiser is necessary for the fulfilment, administration, management, and follow-up of the participation agreement. The individual identified in the application form and later communications as the contact person for the exhibitor may be contacted by the organiser, the venue, and their subcontractors for the purposes of facilitating the participation of the exhibitor at the show and appropriate marketing of related services which may also include entry of the Exhibitor on the Event website and in the Event directory, arranging introductions to or appointments with certain Event visitors, and appropriate marketing of related services and products, subject to the Event's privacy policy which is displayed on the Event website.
Regarding the personal data that the exhibitor may have access to as part of its participation in the show, the exhibitor agrees to comply with all applicable obligations as a "data processing manager" under the «Data Protection Laws», including providing all necessary notices and obtaining all requisite consents, without this involving any transfer of rights, such as copyrights on the organiser databases or on the databases of any other owner. «Data Protection Laws» means any laws, rules, regulations, directives, decrees, orders, or other legal requirements relative to the protection or processing of Personal Information, including General Data Protection Regulation (EU 2016/679) of the European Parliament and of the Council of 27 April 2016 (GDPR), and any implementing, derivative, or related legislation, rule, or regulation of the European Union, a member state of the European Economic Area, Switzerland, or the United Kingdom, as may be applicable.
The exhibitor shall implement and maintain the appropriate technical and organisational security measures in such a way as to meet all

of the applicable requirements of the GDPR (including all measures required pursuant to Article 32 of the GDPR), ensure the protection of the rights of the data subjects, and provide a standard of protection that is at least comparable to the protection required under the «Data Protection Law».

CATALOGUES

Article 27 – Catalogues
The organiser reserves the exclusive right to publish and sell the catalogue of exhibitors, together with the advertising which appears in the catalogue. It may subcontract all or part of these rights.
The elements required to produce and publish the catalogue, in paper and electronic form, are provided by exhibitors at their sole risk on the show's website. The organiser cannot be held liable for omissions or errors in reproduction, typesetting etc., that might occur.
Exhibitors authorise the organiser to publish, in electronic and printed form, the information provided, on the show's website, in the official catalogue of exhibitors and/or on any other show materials (visitor guides, site maps on the walls, etc.)
The exhibitor guarantees that the names, logos and, more generally, all the content provided by it for publication on the show's website or in the official catalogue or any other document (visitor guides, site maps on the walls, etc.) do not infringe upon the intellectual property rights of a third party and are not libellous, obscene, indecent, blasphemous, or illegal.
The exhibitor agrees to indemnify the organiser and cover any damages, loss of profits, loss of reputation, incidents, costs and expenses suffered or incurred by the organiser due to a breach of the aforementioned guarantee.
The organiser reserves the right to modify, remove, or group entries whenever it deems this to be useful as well as to refuse an entry to or modify texts for paid advertisements if they may cause harm to other exhibitors.

ADMISSION PASSES

Article 28 – Exhibitor passes
«Exhibitor passes» providing right of entry to the Exhibition subject to the terms and conditions established by the organiser are issued to exhibitors.
Unused «exhibitor passes» may not be returned or reimbursed after the organiser has issued them in exchange for payment.

Article 29 – Invitation cards
Invitation cards intended for visitors whom the exhibitors wish to invite are issued to exhibitors subject to the terms and conditions established by the organiser.
Any unfair request and/or any other use may result in legal proceedings.
Cards that remain unused may not be returned or reimbursed after the organiser has issued them in exchange for payment.
Only passes, invitation cards, and entrance tickets issued by the organiser provide right of entry to the Exhibition.

Article 30 – Unauthorised street trading of admission documents
Admission documents (tickets, invitations, badges, passes, etc.) cannot be sold and unauthorised resellers will be prosecuted.
The unauthorised street trading of admission documents is a criminal act punishable by interpretation and arrest by the police. The penalties incurred range from a fine of € 3,750 to € 15,000 and from 6 months to 1 year in prison.
Unauthorised street trading is the act, without proper authorisation or declaration, of offering, putting up for sale, exhibiting goods for sale, or doing any other business in public places in breach of the regulatory provisions on the policing of these places (Art. 446-1 of the French Criminal Code (Code Pénal)).

SAFETY

Article 31 – Safety
The exhibitor must comply with the security measures imposed by the administrative or judicial authorities, as well as any security measures taken by the organiser and must also enable their verification. Surveillance is exclusively incumbent to the exhibitor and performed under the organiser's supervision; its decisions regarding the implementation of the security rules must be executed immediately. The organiser reserves the right to refuse admission or have removed any person, visitor, or exhibitor whose presence or behaviour presents a risk to the security, tranquillity, or image of the show and/or the integrity of the site.
The exhibitor agrees to comply with all the usage restrictions and health and safety standards applicable to the Exhibition Venue and particularly the provisions of the Security Specifications and Code of

Conduct, a copy of which shall be made available by the organiser on site, throughout the show.

APPLICATION OF THE REGULATIONS – DISPUTES

Article 32 – Application of the regulations
Any breach of the provisions of these rules and, if applicable, the code of conduct issued by the organiser may result in the exclusion of the offending exhibitor, even without formal notice, assisted by law enforcement as required. This notably applies to non-conformity of layout, failure to comply with safety regulations, failure to occupy the exhibition space, display of products which do not conform to those stated in the initial application, and sale of goods with immediate on-site delivery to the purchaser.
Compensation is then due by the exhibitor in damages for the harm caused to the event. This compensation is at least equal to the attendance fee, which remains the property of the organiser, without prejudice to any additional damages claimed. The exhibitor grants as a guarantee to the organiser a lien on the exhibited items, furniture, and decorations belonging to it.
In the event of contradiction between the provisions of these General Regulations and the terms of purchase of an exhibitor, it is agreed that the provisions of these General Regulations prevail.
Any difficulties in interpreting the English version of these General Rules are resolved by referring to the meaning of the French version of the General Regulations.

Article 33 – Modification of the regulations
The organiser reserves the right to rule in any cases not covered by these regulations and to add new provisions whenever it deems this necessary for the smooth running of the show.
The nullity, for any reason whatsoever, of all or part of one of the provisions of these rules shall not affect in any manner the other provisions thereof. In such event, the Parties agree to negotiate in good faith the establishment of a provision that shall, insofar as possible, have an equivalent effect.

Article 34 – Limited liability

The liability that the organiser is capable of incurring, either as a result of its own actions, even of a member of staff, or as a result of the actions of a third party, irrespective of the cause thereof, is limited, all damages included, to the sum of €15,000 (fifteen thousand euros) plus a sum equivalent to the attendance fee paid by the exhibitor in question.

The above-mentioned attendance fee includes, definitively, the amount excl. VAT featured on the attendance request signed by the exhibitor, irrespective of subsequent circumstances, such as amendments made in accordance with article 7, or the termination of the contract.
In the event that the exhibitor receives compensation in accordance with the insurance policy mentioned in article 18, this compensation is accordingly deducted from any amount due by the organiser to the exhibitor; if an amount has already been paid by the organiser to the exhibitor, an amount corresponding to the above-mentioned compensation is paid by the exhibitor to the organiser.
This clause applies even if the third party or member of staff for which the organiser is liable has committed gross negligence, wilful, or even intentional misconduct.
This clause applies even in the event of termination of the contract.

Article 35 – Objections – Time-barring
In the event of objection or dispute, irrespective of the grounds thereof, the exhibitor agrees to submit its complaint to the organiser, prior to any proceedings, by registered letter with acknowledgement of receipt. Any legal action brought prior to the expiry of a period of 15 days following receipt of the above-mentioned letter shall be inadmissible.
The parties expressly relinquish the enjoyment of the provisions laid down in article 1195 of the French Civil Code relative to unpredictability and in article 1223 of the French Civil Code relative to the reduction of price in the event of breach of contract.

In accordance with article 2254 of the French Civil Code (Code Civil), the parties agree to set at one year (1 year) the limit for the time-barring of rights and legal action relating to the liability that the organiser is capable of incurring either as a result of its own actions, including by a member of staff, or as a result of the actions of a third party, irrespective of the cause thereof. This period shall commence as of the expiry of the 15-day period specified in the previous paragraph.

THE BOND BETWEEN THE EXHIBITOR AND THE ORGANISER IS ENTIRELY AND EXCLUSIVELY GOVERNED BY FRENCH LAW. ANY DISPUTE SHALL BE SUBMITTED TO THE EXCLUSIVE JURISDICTION OF THE NANTERRE COMMERCIAL COURT AND THE FRENCH VERSION OF THIS TEXT SHALL BE REFERRED TO.

General terms and conditions of sale

These terms and conditions apply to the sale of advertising space:
- In the derivative products of the Iddobain trade show (show's official catalogue, newsletter, etc.),
- On the website located at <http://www.iddobain.com>
- On the digital platform 365 - Batradioeur
- On the Batradio website located at <http://www.batradio.com>

The derivative products, website of the Iddobain trade show, website of Batradio and the digital platform 365 - Batradioeur are hereinafter referred to as the «Communication Tools».

Any request to place an advertisement in Iddobain's communication tools is considered firm and binding on the advertiser as soon as it has been registered by RX France. If the request is made by an agent, it is binding on both the agent and the advertiser, in particular concerning payment. The agent must have a letter of authority from the advertiser which must specify the scope and duration of his mandate.
In the event of inconsistency between these general terms and conditions of sale and the terms and conditions of purchase of an advertiser, it is agreed that these general terms and conditions of sale shall prevail.

The advertiser agrees to provide any and all documents or other transparencies necessary for the printing and/or on-line placement of the advertiser's message within the agreed lead times. Technical costs if any shall be borne by the advertiser.

The advertiser shall comply with any and all instructions issued by RX France and supplied in RX France's commercial documents concerning the use of technical materials (e.g. format of advertising banners).

In the event that the production of the advertisement is followed up by the communication unit of the Iddobain Trade Show, a proof may be submitted to the advertiser; in which case the advertiser shall be obligated to indicate any required changes by return mail. Failure to respond within the applicable lead time shall be deemed tacit acceptance. In the event of non-compliance with the lead times for the submission of technical materials, an advertisement indicating the advertiser's corporate name and particulars shall be produced at the advertiser's expense.

Lead time for on-line placement: 3 working days from the date of receipt of technical materials.

If an order is cancelled for any reason whatsoever amounts due to RX France that shall remain partially or fully paid and/or outstanding for the Communication Tools, are the property of RX France.

RX France waives any liability in respect of any and all technical materials that have not been recovered by the advertisers or their agents within three months from the last time such materials have been published.

The registration by RX France of a request for the insertion of an advertisement only grants the advertiser the right to occupy the space reserved for such advertisement. The space, form and mode of posting of the proposed advertisements and the related prices are indicated in the purchase order attached hereto. Prices do not include technical costs such as, where applicable, the cost of creation and

production of the advertisements. Except for those spaces indicated in the publication price list, no space may be guaranteed, regardless of the indications placed by the advertiser on the request for advertising publication.

Contents of an advertisement (photo, video, webinar, etc.) and in particular brands, visuals and tradenames are published under the sole responsibility of the advertiser who shall, has, obtained when applicable all the requested authorisations and has paid costs and/or fees pertaining thereto. In particular, the advertiser is the sole responsible for the payment of any reproduction or representation rights related to photos and videos used.

The advertiser guarantees to RX France that the names, visuals, and more generally the content provided by him to REED, shall not infringe third-party rights.

The advertiser certifies that he has obtained from them all the rights and/or authorisations that are necessary for the publication on the Communication Tools.

The advertiser also guarantees RX France that the contents of his advertisements is not in breach various statutory regulations in force, or professional codes of ethics, and that it does not contain any libellous or harmful message for third parties.

The advertiser hereby releases RX France, the publisher, the printer and any and all third parties from any civil or criminal liability they may incur because of advertisements that have published at the advertiser's request. The advertiser guarantees RX France, the publisher, the printer and any and all third parties against any claims asserted by third parties in respect of the content of such advertisements. The advertiser accordingly agrees to defend at its own expense RX France, the publisher, the printer and any and all third parties in the event that proceedings or claims are brought or asserted against them in respect of the contents, data, information, messages etc. included in the advertisements, and the advertiser shall be responsible for any indemnification due to make whole any loss that may have been sustained.

RX France may in no event be held liable beyond a total amount corresponding to 2/12th of the total annual amount collected for the corresponding service, not including any extension or renewal period.

The advertiser waives all recourse against RX France or a third party, in the event of loss, destruction, damage or prejudice resulting from the interruption or disruption of the Activity, caused directly or indirectly by the failure of any computer, data processing equipment, multimedia micro-circuit, operating system, microprocessor (computer chip, integrated circuit or similar component, or by any software, whether or not it is the property of RX France.

No error due to RX France, the publisher, the printer or any and all third party in respect of an advertisement shall in any event result in the cancellation of such advertisement. The correction shall be made in the catalogue or the following advertising products.

No claim shall be accepted unless it is made in writing within eight days from the date of insertion or on-line placement.

No delay in, suspension or cancellation of the circulation of the advertisement in particular because of technical default due to the operation of the Internet or for any reason beyond the control of RX France shall justify any refusal to pay even part of the amounts due by the advertiser or its agent, or shall create a right to a new insertion at the expense of RX France or to indemnification in any manner whatsoever, in favour of the advertiser or his agent.

Also, RX France may in no event be held liable for accidental or voluntary damage made to the advertiser by third parties because of their being connected to the Internet.

Privacy and personal data protection - The personal data provided by the advertiser to RX France is necessary for the fulfilment, administration, management and execution of the advertising space order. The individual identified in the advertising space order and later communications may be contacted by RX France, its partners and its subcontractors for the purposes of facilitating Services offered and the experience of both the advertiser and RX France, subject to the privacy policy which is displayed on the website located at <http://www.iddobain.com>.

In accordance with the European General Data Protection Regulation (GDPR) (EU 2016/679), the advertiser enjoys a right of access, opposition, erasure, and rectification of its personal data, which he may exercise by contacting RX France: vendredi@nglobal.com.

In accordance with press and publishing practice, RX France is free to release an advertisement without being obliged to give reasons for its refusal.

Placements are made in accordance with the dates reserved by advertisers. Invoices are issued on the basis of such reserved dates and must be paid upon receipt. Where an advertiser places an order through an agency appointed as the advertiser's agent, the invoice shall be sent to the agency with a copy to the advertiser.

50% of the pre-bate price of the advertisement shall be payable upon delivery of the purchase order, the remainder being due upon receipt of the invoice, unless otherwise provided in the order form which, where applicable, prevail.

If the advertiser fails to make any payment upon the due date, all amounts due shall become immediately payable in full, plus liquidated damages set at 10% of all amounts that have fallen due and remain unpaid. In addition, any late payment shall give rise to the application of an indemnity for late payment at a rate equal to one and a half times the legal rate. A recovery fee of 40 euros will be automatically due to RX France in case of any failure to pay on due dates. Such fee will be due in addition to any indemnity due to the debtor.

THE BOND BETWEEN THE ADVERTISER AND RX FRANCE IS ENTIRELY AND EXCLUSIVELY GOVERNED BY FRENCH LAW. ANY DISPUTE SHALL FALL WITHIN THE JURISDICTION OF THE NANTERRE COURTS.

All applications for insertion of advertisements imply the acceptance of the above general terms and conditions.

General conditions of provision of services on the digital platform Batiadvisor and webradio Batiradio

SECTION 1: PURPOSE

The General Conditions of Provision of Services herein (the "General Conditions") aim to determine the terms and conditions whereby the Company RX France a simplified joint-stock company with a capital of € 90 000, whose registered office is located 32 quai de Dion Bouton 92080 Puteaux, RCS 410 219 354 Nanterre, provides to clients (the "Client(s)") with services (hereinafter the "Services") on its digital platform BATIADVISOR (hereinafter the "Site" or the "Platform") and/or the webradio BATIRADIO (hereinafter the "Webradio"). The Site and the Webradio offers several subscription packages, each of which contains specific Services. The various packages are described in the Platform's and Webradio's presentation brochures and the Client may request to subscribe thereto either by completing a BATIAMI, INTERCIMA, DEOBANI Exhibition Participation Request Form (some subscriptions may be included in a compulsory Exhibition registration pack), or by completing a stand-alone Services subscription request, or by any other means that RX France may decide to use. Irrespective of which of the above-mentioned means is used, the subscription request shall be referred to hereinafter as the "Services Subscription Request" or "Subscription Form". "Although the Services and the subscription shall be booked by means of a request to participate in the BATIAMI, INTERCIMA, DEOBANI exhibitions, they shall be independent of the exhibitions. Accordingly, they will not be affected should the events be cancelled or postponed (particularly, no refund or price reduction may be requested). By subscribing to the Services provided by RX France, the Client agrees to comply, without restriction or reservation, with the clauses of the present General Conditions and any new provisions that may be imposed by circumstances by the RX France company, and, in such case, that shall be first communicated by RX France to the Client. The only contractual documents governing the subscription to and delivery of the Services (excluding any other contractual document and especially any general conditions of purchase belonging to the Customer) shall be:

- These General Conditions;
 - The Services Subscription Request.
- In the case of any contradiction between the terms of these documents, it is agreed that the provisions of the Subscription Application shall prevail. By subscribing online to the Services, the Customer declares having read and accepted all of the information necessary to subscribe to the Services, notably:
- The detail of the Services offered;
 - The duration of the Subscription to the Services;
 - The prices, discounts and price increases applicable depending on the dates of order placement;
 - The terms of payment;
 - These General Conditions.

SECTION 2: THE SERVICES

2.1- Terms and conditions of subscription to the Services
Any company or legal entity wishing to subscribe to the Services must complete a Subscription Form and apply for any of the packages available.
Any Subscription Form that does not contain all of the information requested shall be rejected.
Except if RX France refuses the Customer's Subscription Application, the online approval or submission by the Customer of its Services Subscription Request shall be considered as a firm and irrevocable subscription to the Services for the period mentioned in section 2.3, as well as a firm and irrevocable commitment by the full amount of the Services ordered and any ancillary costs for said period.
A Services Subscription Request may notably be rejected when it concerns a Customer:

- Presenting products and/or services whose nature, use, or the way they are presented is likely to harm the prestige of the Website or alter its character;
- Presenting unsafe or non-compliant products and/or services;
- Whose sincerity or commercial methods are questionable;
- Whose image expressed in the media would have a negative impact on the fair organized or products offered by RX France;
- Whose application has been refused where the Subscription Request was made via an application form.

Any claims concerning the rejection of a Subscription Application to the Services must be addressed to RX France by registered mail with the amount of refund within a maximum period of ten (10) days following the notification of the disputed decision. It is expressly agreed that beyond this period, the decision to deny subscription may not be the subject of any kind of contestation undertaken in any form whatsoever.
The rejection of a Subscription Application by RX France shall not give rise to any form of compensation; the amounts paid by the Customer will be reimbursed to it, with the exception of any technical or administrative costs incurred by RX France which may not be reimbursed.

2.2- Effective Date of Subscription to the Services

2.2.1 Provisions regarding Batiadvisor digital Platform:
Launch of the digital platform: between June 1, 2021 and September 1, 2021. Subscriptions taken out before the official launch date of Batiadvisor digital platform shall commence on the safe date.
Subscription to the services shall commence as follows:
For subscriptions taken out between the 1st and 10th of the month:
- The 1st of the following month;
For subscriptions taken out after the 10th of the month:
- The last day of the following month
Deadline for creation by RX France of the Customer and products record:
10 working days from the communication of the information by the Customer, within 5 days following the request for information by REED.
2.2.2 Provisions regarding Webradio BATIRADIO:
2.2.2.1 Subscription to the service shall commence on receipt of the Subscription Form for the following Services: sponsorship of a series or mega-brand, production of a podcast dedicated to the Customer or publication of Client advertising content.
Deadline for creation by RX France of the Customer and products record:
10 working days from the communication of the information by the Customer, within 5 days following the request for information by REED.
2.2.2.2 Subscription to other Services shall commence as follows:
For subscription of monthly live sponsorship « rendez-vous du Mondial du Bâtiment » taken out between the 1st and 10th of the month:
- the current month.
For subscriptions taken out after the 10th of the month:
- the following month.
Deadline for creation by RX France of the Customer and products record:
10 working days from the communication of the information by the Customer, within 5 days following the request for information by REED.

2.3- Term of Subscription to the Services

2.3.1 Term of Subscription to the Services of the Platform BATIADVISOR:
The period of subscription to the Services shall depend on the package to which the Customer has subscribed:
• **Subscription to the free DISCOVER package:**
Subscription to this package is via a switch to this package following the end of a subscription to another package. Subscription to this package shall be concluded for an indefinite period. It may be cancelled at any time by sending an email to the e-mail address: stopdiscover@batiadvisor.com.
Subscription to the free DISCOVER package shall be suspended when the Customer subscribes to another package for the period corresponding to the subscription to this other package.
At the end of the subscription to another package, the file that shall remain online under DISCOVER shall be the one that has generated the most traffic under the paid package.
• **Subscription to other Service packages:**
Subscription to these other Service packages shall be concluded for a fixed period of twelve (12) months or for any other period specified in the Subscription Application.
At the end of the twelve (12)-month subscription period for BATIADVISOR Services or any other period specified in the Subscription Application, subscription to the Services (including the subscription included in the formulas stands of 54 or 99 euros) when the subscription is booked by means of an Application Form is renewed by tacit renewal in applicable prices for successive twelve-month (12) month periods, it being stated that the Customer may then terminate subscription to the Services, as of right and without legal formalities, by sending a registered letter with acknowledgement of receipt to RX France (Batiadvisor commercial service – 32 Quai de Dion Bouton 92080 Puteaux), subject to a notice period of thirty (30) days prior to expiry of the current subscription period. In the event of termination of the subscription to the Services of the BATIADVISOR platform within the above notice period, subscription to the Services shall terminate and the Customer shall be automatically switched to the DISCOVER free service.
2.3.2 Term of Subscription to the Services of the Webradio BATIRADIO:
Subscription to the Webradio Services is concluded regarding the terms and conditions specified in the Services Subscription Request and for the period mentioned therein.
At the end of the contractual term the Services end automatically. Any Customer who wishes to subscribe after the end of their subscription the same Service package or to another Service package must send RX France a new Subscription Request, which shall be governed by these terms and conditions, and pay the related price for the new subscription.

2.4- Liability of RX France with respect to Customer Content

When the Services consist of the availability to the Customer of spaces on the Website and/or the Webradio that notably enable it to communicate about its products, publish podcasts, videos, advertisements, etc., the parties agree that RX France assumes only the responsibility of a host provider for the content uploaded by the Customer or rendered accessible by the Customer notably by way of a hyperlink (the "Content").
In the event of a claim or complaint by a third party relating to the legality of any Content (notably for copyright infringement), RX France reserves the right to remove said Content and immediately suspend the Customer's access to the Services and/or immediately terminate its Subscription, as of right and without legal formalities. In more general terms, RX France reserves the right to remove, at its discretion, any Content brought to its attention that it deems illicit, likely to harm its reputation or, more generally, to contract the General Conditions herein.

SECTION 3: FINANCIAL CONDITIONS

3.1- Prices - pricing modifications - Annual review prices

3.1.1 Prices - pricing modifications
The prices of the Services are provided by RX France in the Service packages and set for specific periods.
Even after they have been made known, they may still be revised at any time by RX France, in the event of modification of provisions regarding tax and social contributions. In such case, RX France will first advise the Customer of the new prices applicable.
3.1.2 Annual Review of Prices for the Services of the Platform BATIADVISOR
The price of the Services of the Platform BATIADVISOR could be updated and revised on the 1st of January of each calendar year, commencing from the 1st January 2023. The Customers will be informed three (3) months prior to the entry into force of the new price of the Services. The prices thus revised shall take effect on the 1st January of each calendar year. In the event of a disagreement on the part of the Customer regarding the modification of the prices of the Services, the Customer may terminate its Subscription to the Services prior to the entry into force of the new prices, but must comply with the notification period provided in section 2.3.1 herein.

3.2- Terms and conditions of payment
The payment of the Services shall be made on the payment deadlines and according to the terms and conditions determined by RX France and communicated to the Customer on the Subscription Form.
Payment is made at the Customer's choice, by check (only for the French Customer), by debit credit card or by bank transfer.
For payments made by bank transfer, each transfer order MUST contain the mention "Payment without fees for the beneficiary".
3.3- Payment Default / Payment Incident
In the event of non-payment and/or a payment incident, RX France reserves the right to suspend, interrupt or modify the Subscription as per the conditions defined in section 5.
Furthermore, any late payment shall give rise to the application of late fees at the rate of, increased by five (5) percent, which shall be owed as of right commencing from the day after the due date for payment of the invoice concerned. The Customer in a situation of late payment shall be liable, as of right, for a lump-sum penalty of forty (40) euros for recovery costs. In the event that the recovery costs incurred shall be more than 40 euros, RX France may ask the debtor Customer for additional compensation, upon production of the relevant proof.

3.4- Payment Default / Payment Incident
In the event of non-payment and/or a payment incident, RX France reserves the right to suspend, interrupt or modify the Subscription as per the conditions defined in section 5.
Furthermore, any late payment shall give rise to the application of late fees at the rate of, increased by five (5) percent, which shall be owed as of right commencing from the day after the due date for payment of the invoice concerned. The Customer in a situation of late payment shall be liable, as of right, for a lump-sum penalty of forty (40) euros for recovery costs. In the event that the recovery costs incurred shall be more than 40 euros, RX France may ask the debtor Customer for additional compensation, upon production of the relevant proof.

SECTION 4: CUSTOMER OBLIGATIONS

4.1. Customer Obligations
The Customer agrees to use the Services that he has subscribed to in accordance with the use for which they were designed and for which they are marketed.
The Customer is responsible for the payment of all of the amounts billed for the Services and for the fulfillment of all of the obligations undertaken with respect to the Services.
The Customer shall refrain from any fraudulent, abusive or excessive use of the Services.
It is also prohibited that any person unauthorised by the law to present services or products subject to activities governed by law.
4.2. Client Content
The Content notably the texts and the illustrations, photographs and other visuals, brands and company names, videos, podcasts, videos, advertisements, etc.), are published under the sole responsibility of the Customer, who shall, where applicable, obtain all the requisite authorisations and pay any costs and/or fees pertaining thereto.

General conditions of provision of services on the digital platform Batiadvisor and webradio Batiradio

The Content presented by the Customer on the Website must not violate public policy and must comply with the laws in force. In this regard, it is strictly prohibited for the Customer to present illicit products or services or derived from illicit activities, to publish false and/or misleading information.
4.3. Guarantees
The Customer guarantees RX France that the Content shall not infringe copyright under any circumstances and that it has obtained from the holders of the relevant intellectual property rights all of the rights and/or authorisations necessary for their publication on the Website, in emails, and in more general terms, for their use within the framework of the Services and for the purposes of the licence granted to RX France as per the conditions provided in section 4.4.
The Customer also guarantees RX France that the Content does not contradict any statutory regulations in force, or professional codes of ethics, and that it does not contain any libellous or harmful message for third parties.
The Customer hereby releases RX France of any civil and criminal liability it may incur owing to any Content uploaded to the Website, inserted in an email or used in any other way within the framework of the Services. It guarantees RX France against any third-party claims concerning the use of Content published on the Website or within the framework of the Services. The Customer therefore agrees to provide RX France's defence at its own expense in the event that proceedings shall be instituted against the latter, or a claim shall be made concerning the Content and to pay any amount that RX France would be sentenced or required to pay to said third party within the framework of any proceedings or settlement agreement.
RX France shall have the right to apply section 5.2 in the event that the Customer will be sentenced for infringing the copyright of a third party.
4.4. Licence granted to RX France in the Content
The Customer authorises RX France to reproduce and represent, free of charge and in any territory, all or part of the Content, on the Website as well as on any media designed for the promotion of the Services (brochures, promotional video, etc.) throughout the full duration of the protection of the patrimonial author's rights in said Content.

SECTION 5: SUSPENSION OF THE SERVICES - TERMINATION

5.1. Suspension of the Services
RX France reserves the right to suspend the Customer's Services, following notification to the latter, by any means, without recourse for the Customer to any form of compensation or reimbursement, in the following cases:
• In the event of a failure to fulfil one of its Customer Obligations as these are notably defined in section 4;
• In the event of non-payment of the amounts owing on the payment deadline, pursuant to the provisions of section 3.3.
RX France reserves the right to immediately suspend the Customer's Services, in the event of violation of legal provisions, notably in the event of a violation of public order and proper morals, or in the event of a third-party claim relating to any Content pursuant to section 2.4, or in the event of actions that would disturb the smooth operation of the Website or Internet network.
The suspension of the Services gives rise to the immediate requirement for the Customer to pay all of the amounts due.
The Services may be interrupted in the event of force majeure, as defined by the jurisprudence of the French Courts.
The postponement and/or cancellation of the physical edition of the BATIAMI, INTERCIMA, DEOBANI shows does not involve the termination of Subscription to the Services. The costs of the subscription to the Services, and the sums of the additional online communication tools of the digital platform or Webradio, will remain with the organizer in all cases, the service offered being maintained in all circumstances for its customers.
In such cases, the amount of the subscription to the Services, as well as the sums related to the online communication tools subscribed to in addition to the subscription, will remain acquired by RX France, the Services offered being maintained in all circumstances for them.
RX France reserves the right to interrupt, momentarily suspend or modify without prior notification the access to all or part of the Services, in order to maintain them, or for any other technical reason, without the interruption conferring the right to any form of obligation or compensation.

5.2. Termination
If the Customer terminates its Subscription, on any grounds, prior to the end of the period of contractual term specified in the Subscription Application, any fees for the remaining period prior to the expiration of

the subscription period shall remain acquired by RX France and become immediately payable.
The Services can be terminated by RX France as of right and without legal formalities, after having advised the Customer by any means, but without any recourse for the latter to any kind of compensation or reimbursement, in the following cases:
• False declaration on the Customer's behalf concerning the information and content published on the Website and/or in the E-Mails; termination may become effective immediately after notifying the Customer;
• Failure by the Customer to fulfil any one of its obligations as provided herein and notably in section 4; termination may become effective immediately after notifying the Customer;
• Following any complaint or claim from a third party relating to any Content, as provided in section 2.4; termination may become effective immediately after notifying the Customer;
• Non-payment by the Customer of the amounts owed to RX France; termination may become effective immediately after notifying the Subscriber.
Within the framework of the implementation of ownership or liquidation proceedings instituted against the Customer, the Service shall be terminated as of right, commencing on the date that the legal administrator rules, explicitly or implicitly, in favour of the discontinuation of the Services ordered by the Customer.
Termination gives rise to the immediate requirement for the Customer to pay all of the amounts due.

SECTION 6: RX FRANCE'S LIABILITY

Any intension in the upload of the Customer's Services, or any or suspension of the Services subscribed by the Customer, owing notably to technical flaws inherent to the operation of the Internet network, external to RX France and independent of its control, cannot provide grounds for a refund of payment, even partial, on the part of the Customer, nor provide recourse for the Customer for compensation of any kind.
In addition, RX France shall not be held liable for accidental or deliberate damage caused to the Customer by any third parties owing to their connection to the Internet network.
Insofar as the Services are provided as they are and under the Customer's sole responsibility, by express agreement between the parties the Customer forbids any right to appeal against RX France or a third party, owing to losses, destruction, damages or harm resulting from the interruption or disturbance of the Services, caused directly or indirectly, consisting of or stemming from the failure of any computer, data treatment equipment, multimedia microcircuit, operating system, microprocessor (computer chip), integrated circuit or similar component, or of any software, whether it is the property of RX France or not.
RX France accepts no liability in the event of a malfunction of the Services related to the use by the Customer of any other Internet user equipped with an obsolete version of a browser.
Under no circumstances shall RX France be liable for direct or indirect damage that could result from the access or use of the Services, including any deterioration or virus that may infect the Customer's computing equipment or any other property RX France agrees to make its best effort to ensure that the Services function smoothly and keep the information published on the Website up to date and shall accept no liability for any errors or omissions that may be identified.
Furthermore, RX France shall not be held liable for any malfunction of the network or servers or any other event outside of reasonable control, which would prevent or disturb access to the Services.
RX France's liability with respect to the Services is at all events limited to the annual price of the Services.
The price of the Services takes into account the limitations of liability and absences of guarantees above, without which the price would have been noticeably higher.

SECTION 7: PERSONAL INFORMATION

A- The personal data provided by the Customer to RX France is necessary for the fulfillment, administration, management and execution of the Subscription application. The individual identified in the Subscription application and later communications may be contacted by RX France and its partners for the purposes of facilitating Services offered and the experience of both the Client and RX France, which may also include arranging introductions or to appointments with Site visitors, and appropriate marketing of Subscription related services and products, subject to the privacy policy which is displayed on the MDM website.
In accordance with the European General Data Protection Regulation (GDPR) (EU 2016/679), you enjoy a right of access, opposition, erasure, and rectification of your personal data, which you may exercise by clicking on the following link: YOUR RIGHTS.

B- Regarding the personal data that the Subscription may have access to and process as part of its subscription to the Services or access to the Site, the Customer agrees to comply with all applicable obligations as a "data controller" under the "Data Protection Laws" without this involving any transfer of rights, such as copyrights on the RX France databases.
C- "Data Protection Laws" means any laws, rules, regulations, decrees, orders or other legal requirements relating to the protection or processing of Personal Information, including General Data Protection Regulation (EU 2016/679) of the European Parliament and of the Council of 27 April 2016 ("GDPR"), and any implementing, derivative or related legislation, rule or regulation of the European Economic Area, Switzerland or the United Kingdom, as may be applicable.
D- The Customer shall implement and maintain appropriate technical and organizational security measures against the unauthorized or unlawful processing of personal data and against accidental loss, or destruction or of damage to personal data to meet the requirements of the GDPR (including all measures required pursuant to Article 32 of the GDPR) as applicable, ensure the protection of the rights of the data subjects, and provide a standard of protection that is at least as comparable to the protection required under the Data Protection Laws.

SECTION 8: OWNERSHIP

RX France remains the sole owner of all of the documents and data that it has communicated to the Customer within the framework of the Services.
The Customer will not acquire any right of ownership or use of the brands and other distinctive symbols (texts, articles, photos, videos, etc.) provided and/or published by RX France within the framework of the Services remains the exclusive property of RX France.
Any use of this content, images, or information on any medium of any kind, without prior written approval from RX France, may give rise to legal action and shall constitute a breach of the General Conditions herein.

SECTION 9: MODIFICATION OF THE GENERAL CONDITIONS - INDIVISIBILITY

RX France reserves the right to rule on any of the cases not provided herein and to add new provisions whenever it deems necessary.
The present General Conditions may therefore be modified and/or completed by RX France at any time and without prior notification. In such case, the new version of the General Conditions will be communicated to the Customer prior to their upload by RX France. The new version of the General Conditions communicated beforehand to the Customer shall automatically apply for all Customers.
The invalidity, on any grounds whatsoever, of all or part of one of the provisions of the present General Conditions shall not affect to other provisions in any way; in such case, the parties agree to negotiate the introduction of a provision that shall have an equivalent effect insofar as possible.

SECTION 10: DISPUTES - LIMITATION

In the event of a disagreement or dispute relating to the Services, for whatever cause, the Customer agrees to submit its complaint to RX France. Before instituting any legal proceedings, via registered mail with return receipt. Any action introduced prior to the end of a fifteen-day (15) period following the reception of said letter shall be inadmissible.
The parties expressly relinquish the enjoyment of the provisions laid down in article 1185 of the French Civil Code relative to unpredictability and in article 1123 of the French Civil Code relative to the reduction of prices in the event of breach of contract.
Pursuant to section 2254 of the French Civil Code, the parties agree to set one year (1) year as the maximum period of assignment of contractual rights and duties concerning the liability that RX France may incur either through its own actions, including that of its representatives, or owing to a third party, irrespective of the cause. This maximum period shall commence at the expiration of the fifteen-day (15) maximum period provided in the previous paragraph.

SECTION 11: APPLICABLE LAW - ATTRIBUTION OF JURISDICTION

FRENCH LAW SHALL EXCLUSIVELY GOVERN ALL LEGAL RELATIONSHIPS BETWEEN THE CUSTOMER AND RX FRANCE. IN THE EVENT OF DISPUTES RELATING TO THE INTERPRETATION OR FULFILLMENT OF THIS AGREEMENT, THE TRIBUNAL DE COMMERCE DE NANTERRE (NANTERRE COMMERCIAL COURT) SHALL HAVE SOLE JURISDICTION.